Course Syllabus
MIS 7640/8640 – Information Systems Management and Planning
Fall Semester, 2020
3.0 Credit Hours
(Last updated: 6/25/2020)

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Office Hours: All office hours will be virtual, until informed otherwise. All “meetings” (phone, email, etc.) can be scheduled at mutually convenient times.

Course Overview:
Information systems management and planning are essential skills for the budding corporate IT executive and information systems manager. This course will emphasize the notion of information as a critical resource, its role in long-range planning and strategy, and what critical skills are required to deliver IT solutions that support organizational goals and objectives.

Pre-Requisites/Co-Requisites:
Pre: MIS 7605; Co: MIS 7610.

Required Texts (and Related Materials):
I am avoiding the use of expensive, traditional textbooks, and instead will require that you purchase low-cost chapters, cases, readings from online sources, and one short book. Please refer to the reading list/course schedule on eCourseware for more information.
Location of Course Materials and Class Sessions:

This is a hybrid online/on-ground course and all course materials (lectures, discussion topics, news, etc.) are located on the course’s eCourseware website. After the first two weeks of the course, we will be having on-ground, one-on-one “problem-solving” sessions 5:45-6:45pm, during the normally scheduled class days. These sessions are purely optional, and you must send me an email indicating your intention to attend a session by midnight the night before. These sessions will be held in an outdoor location, to be determined.

Course Objectives:

The objectives of this course are:

- To explore the impact of strategic applications of IT and information management on organizations and to introduce methods for leveraging information resources in support of competitive strategies;
- To provide future managers with frameworks that will allow them to position rapidly changing information technologies where they will have the greatest strategic benefit;
- To explore concepts associated with effective information management;
- Recognize how enterprise IT architecture, digital business, and platform-based ecosystems must be considered as an integral part of strategic management;
- Understand why and how IT governance impacts organizational success; and
- Analyze and critique different approaches to designing and governing enterprise IT, as documented in published case studies.

Fogelman College: Learning Outcomes for Your Degree

The Fogelman College has established learning goals for all students successfully completing the MSIS degree. They can be found at https://www.memphis.edu/fcbeassessment/

Course Methodology

This course will consist of a combination of readings, online lectures, and written reports on the lecture material, case studies, speaker interviews, and a team project. One-on-one, face-to-face problem solving sessions will be made available when it becomes safely feasible to do so. Mastery of the assigned material will be determined primarily by student performance and quality of individual and group course deliverables (outlined below).

Professor’s Expectations of Students:

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course, preparing for class, turning in assignments by their assigned due dates, actively managing your university-provided email account, and staying abreast of course announcements and policies by reviewing the syllabus and eCourseware site frequently.
Student's Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days, and timely feedback on all work submitted, typically within 7-10 calendar days.

Schedule of Class Activities

A specific schedule of class activities will be provided. The instructor reserves the right to make changes in this schedule as circumstances dictate. The eCourseware class website will update periodically so check for new materials or changes daily. Changes will also be announced in class. Any student not attending class is responsible for obtaining this information.

Grading and Evaluation Criteria

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

Course Policies

E-mail:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:

While formal attendance will not be taken, class participation (on which you are graded) mostly occurs when we meet in class. As such, you are expected to stay active and engaged throughout the academic term and keep up with the schedule of activities. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted. For students receiving federal student loans, any lack of engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).
Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window). If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected to participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (usually on the course home page), and actively participate in threaded discussion events (both formal and informal). You should plan on logging into the course at least three times each week.

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College's Netiquette website (opens in new window).

Late Assignments:

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. Late assignments will not be accepted.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:

1. Extreme emergency and
2. Instructor contacted prior to the due date.
Inclement Weather (not relevant for online courses):

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as TigerText (opens in new window), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on TigerText (opens in new window).

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

Student Services

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance