Course Syllabus
MIS 7650-M51 – Information Systems Global Enterprise
Fall Semester, 2020
3.0 Credit Hours
(Last updated: 8/7/2020)

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Office Hours: Virtual meetings/phone calls can be scheduled at mutually convenient times.

Course Overview:
Information systems and their roles and applications in global enterprises, including conceptual foundations, business applications, impacts on organizational behavior, and how IT may be used to implement global strategies to gain competitive advantage.

Pre-Requisites/Co-Requisites:
MBA student in good standing.

Required Texts (and Related Materials):

Kelly, Kevin (2017). The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future. Penguin Books. ISBN-13: 978-0143110378. (Note: this book is an interesting, easy-to-read book that will help you as you think about the impact of current and emerging technologies. Your assignments in the course will only improve if you consider the ideas from this book as you prepare/develop/write them.)
Location of Course Materials:
This is an online course and all course materials (lectures, discussion topics, news, etc.) are located on the eCourseware website.

Course Learning Objectives:
This course has the primary learning objectives. Keep these in mind as you progress through the course, and together, we’ll hopefully achieve all of them for you:

- Develop a working knowledge of terms and acronyms commonly used in the field of contemporary information systems and technology (IS/IT).
- Understand how IS/IT systems are used by 21st organizations to operate more efficiently and effectively.
- Describe the activities and components associated with building and managing an IS/IT infrastructure.
- Build an awareness of ethical decision-making in the selection and use of IS/IT within organizations.

Fogelman College: Learning Outcomes for Your Degree
The Fogelman College has established learning goals for all degrees. You should take a few minutes to review the MBA Program Learning Goals (new window).

Course Policies

E-mail:
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:
While formal attendance will not be taken, class participation (on which you are graded) mostly occurs when we meet in class. As such, you are expected to stay active and engaged throughout the academic term and keep up with the schedule of activities. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted. For students receiving federal student loans, any lack of
engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window). If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (usually on the course home page), and actively participate in threaded discussion events (both formal and informal). You should plan on logging into the course at least three times each week.

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College’s Netiquette website (opens in new window).

Late Assignments:

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. Late assignments will not be accepted.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.
Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:
1. Extreme emergency and
2. Instructor contacted prior to the due date.

Inclement Weather (not relevant for online courses):

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as TigerText (opens in new window), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on TigerText (opens in new window).

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

Student Services

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance