Course Syllabus
MIS 7650-003 – Information Systems Global Enterprise
Fall Semester, 2020
3.0 Credit Hours
(Last updated: 7/14/2020)

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Office Hours: Virtual meetings/phone calls can be scheduled at mutually convenient times.

Course Overview:
Information systems and their roles and applications in global enterprises, including conceptual foundations, business applications, impacts on organizational behavior, and how IT may be used to implement global strategies to gain competitive advantage.

Pre-Requisites/Co-Requisites:
EMBA student in good standing.

Required Texts (and Related Materials):


Location of Course Materials:
This is an online course and all course materials (lectures, discussion topics, news, etc.) are located on the eCourseware website (opens in new window).
Course Objectives:

This course has two primary objectives:

- Engage students with the main concepts of the information systems (IS) discipline and how IS are used within organizations today, as well as how IS enable global business. The text coverage includes vignettes, business examples, special interest boxes, and case studies. Specific topic coverage includes: IS in Global Business; How Businesses Use IS for Global E-Business; IS, Organizations, and Strategy; Ethical and Social Issues in IS; IT Infrastructure and Emerging Technologies; Business Intelligence: Databases and Information Management; Telecommunications and the Internet; IS Security; Enterprise IT Applications; E-Commerce; Knowledge Management and Collaboration; Enhancing Decision Making with IS; and Building Systems and Managing Systems and Projects.
- Familiarize students with a few of the fundamental Web 2.0 technologies available to organizations today. These technologies include social networking technologies, collaborative technologies, and online communication technologies.

Fogelman College: Learning Outcomes for Your Degree [REQUIRED]

The Fogelman College has established learning goals for all students successfully completing the EMBA degree. They can be found at https://www.memphis.edu/fcbeassessment/

Course Methodology

This course has been designed to primarily be an online course, and as such will consist of a combination of narrated (online) lectures, in-depth online discussions of real-world emerging technologies, and discussions as outlined in case studies and spontaneous active learning exercises. Mastery of the assigned material will be determined primarily by student performance on quizzes, the quality of individual and group participation, individual and group presentations, and course deliverables (outlined below).

Professor’s Expectations of Students:

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course, preparing for class, actively participating in all discussions, turning in assignments by their assigned due dates, actively managing your university-provided email account, and staying abreast of course announcements and policies by reviewing the syllabus and eCourseware site frequently.
Student's Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me: a well-organized and engaging learning environment, response to emails within two (2) business days, and timely feedback on all work submitted, typically within 7-10 calendar days.

Course Policies

E-mail:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:

Since this is an online class taught asynchronously, there will be limited face-to-face scheduled meeting times. Thus, formal attendance will not be taken. However, you are expected to stay active and engaged throughout the academic term and keep up with the schedule of activities. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted. For students receiving federal student loans, any lack of engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window). If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (usually on the course home
page), and actively participate in threaded discussion events (both formal and informal). A good rule of thumb is to plan on logging into the course at least three times each week.

**Classroom or Online Behavior:**

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the [Fogelman College’s Netiquette website](#).

**Late Assignments:**

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. **Late assignments will not be accepted.**

**Extra Credit:**

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

**Reporting Illness or Absence:**

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:

1. Extreme emergency
2. Instructor contacted prior to the due date.

**Inclement Weather (not relevant for online courses):**

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as [TigerText](#), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on [TigerText](#).

**Syllabus Changes:**

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.
Student Services

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance