Course Syllabus
MIS 4310 M50 (Online) – Global Information Technology
Fall Semester, 2020
3.0 Credit Hours
(Last updated: 7/29/2020)

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Office Hours: As this is a fully-online course, the best way to connect with me is via email conversation throughout the semester. Individual phone meetings can also be arranged as needed.

Course Overview:

This course provides an overview of how technology is used to facilitate the practice of global business, uses of systems and technology to gain and sustain competitive advantage, and cultural and political aspects of global enterprises. More specifically, we will explore the history of global technology development, how technology is developed and distributed through supply chains spanning multiple regions and countries, and how the impact of IT on societies is affecting workforce development and employment opportunities across the world.

Pre-Requisites/Co-Requisites:

None. There are no course pre-requisites to enrolling in this course. Therefore, we welcome students from most any academic major to select this course. In the 21st century, information technologies are integral to the operation of global organizations and spans virtually any set of business or governmental operations. A working and/or basic knowledge of information systems terminology is useful, but not required.

Required & Recommended Texts (and Related Materials):

There are no required textbooks for this course. Required and optional reading materials will be made available by your instructor over the course of the semester.
Location of Course Materials:

This is a fully online with all course materials (Powerpoints, quizzes, software programs, videos, etc.) located on the eCourseware website (opens in browser window).

Course Objectives:

Global Information Technology is an undergraduate Information Systems course designed to expose students to the issues of doing global business in a technological world. There will be a general focus on the use of technology to facilitate the practice of business in large and/or global enterprises. A key outcome of the course will be an understanding of the uses of systems and technology to gain and sustain competitive advantage for organizations of any size operating in a global environment.

Learning goals of this course include:

- Comprehension of the competitive nature of global business
- Comprehension of the applications of technology in global enterprises
- Comprehension of the cultural and political aspects of global enterprises
- Awareness of the current trends and events in global management and technology
- Learn how to analyze leadership situations and make decisions using a variety of inputs and perspectives.

An overriding goal is for this course is to give you the opportunity to explore the concept of global information systems in a fashion that makes it very personal and very applicable to the world in which you work and live.

Fogelman College: Learning Outcomes for Your Degree

The Fogelman College has established these learning goals for all students successfully completing the Bachelors in Business Administration (BBA) degree. As a graduate with a Fogelman BBA degree, you will be:

- a good communicator,
- equipped to analyze problems and think critically,
- knowledgeable about social and ethical issues and trends affecting businesses,
- knowledgeable about the global business environment, and
- proficient at using business communication and analysis technologies.

This course is designed to help you to meet various aspects of all of those degree goals. You should take the time to become familiar with the overall learning objectives as a student in the BBA degree program.

- BBA Program Outcomes (opens in browser window)

Course Methodology

As noted above, this is a fully online and all of the activities and work occurring within the online course space (see: eCourseware). Some of your work will be done individually (~70%) with another portion being done through team-based activities (~30%).
**Professor’s Expectations of Students:**

We will spend our time reading, discussing, reflecting, writing – both individually and in teams. Your work should reflect a strong knowledge of the material as demonstrated by references to the texts and other resources in support of critical thinking, analysis, and application on your part. To be successful in this course, it is critical that you are continually prepared and stay on time with your work.

**Student’s Expectations of the Professor:**

There are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days, and feedback on all graded work submitted within 7-10 calendar days.

**Grading and Evaluation Criteria:**

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

**Final Course Grades:**

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed:

<table>
<thead>
<tr>
<th>Points Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>920-1,000 pts</td>
<td>A</td>
</tr>
<tr>
<td>840-919 pts</td>
<td>B</td>
</tr>
<tr>
<td>750-839 pts</td>
<td>C</td>
</tr>
<tr>
<td>650-749 pts</td>
<td>D</td>
</tr>
<tr>
<td>Under 650 pts</td>
<td>F</td>
</tr>
</tbody>
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Your overall grade for the semester is based on how well you perform on a mixture of formal activities including discussions, written papers, and a final project. (See below and in the online course area.)

**Course Topics:**

There are seven (7) broad topic areas in this course:

- Unit 1: Getting Started / History of Global Technology
- Unit 2: Infrastructure for Large-Scale Global Organizations
- Unit 3: The Internet as a Global Driver
- Unit 4: Global IT Supply Chain
- Unit 5: Global IT Workforce Issues
- Unit 6: ITRAG Final Project Reports/Slide Sets
Summary of Graded Activities:

Points earned on the assessed activities will be distributed as follows:

- Opening Activities (Intro/Scavenger Hunt) 25 pts
- Content Topic Reports (3 @ 125 pts) 375 pts
- Article Write-ups (3 @ 100 pts) 300 pts
- Team Mini-Projects (2 @ 50 pts) 100 pts
- IT Regional/Country Analysis Team Project 200 pts
- Total Possible for Semester 1,000 pts

For a complete description of these assessed activities, refer to the “List of Assessed Activities” page that is located in the online course area under “Getting Started”.

Schedule of Activities

For a complete semester schedule of readings, activities, and due dates for assignments, please refer to the Schedule of Semester Activities that can be found in the online course area under “Course Resources”.

Final Exam Schedule

The final ITRAG group project will serve as the final exam in this course.

Rules of the Road

Here are a few important things to keep in mind:

1. The best - and most reliable - means of getting credit for your work is to submit it to the available course drop-box folders. Emailing work to me is complicated and harder to track down at my end. I leave all course drop-box folders open through the end of the semester for past-due work.
2. Communication should primarily be through your standard UoM email account. This helps ensure proper academic privacy of your communications with me in this course.
3. Make sure that you have a backup plan for internet access. If you wait until the last minute and have systems issues you might miss an assignment.
4. If illness, travel or other issues are going to delay your work, advance notice is always appreciated.
5. The course home (news) page is my main means of communication - check it often.

Course Policies

E-MAIL:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. It is your responsibility to check your inbox frequently and read all email messages from the course instructor. I generally check my campus email account (sandy.schaeffer@memphis.edu) regularly during normal business hours (M-F,
8:30AM to 4:30PM). Outside of those hours, you will have a better chance of reaching me via sandeford.schaeffer@gmail.com.

Attendance:

This is a fully online course and, therefore, attendance cannot be tracked in the traditional sense (calling roll, etc.) Rather, regular attendance will be reflected in your engagement in the material and timeliness of work submission. There will be activities to complete every week in the form of written individual submissions, online discussions and group activities. To be successful, you should stay active and engaged through regular attendance all semester and log into the course no less than once or twice a week. For students receiving federal student loans, any lack of engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in browser window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in browser window).

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College’s Netiquette website (opens in browser window).

Late Assignments:

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. If your work is not submitted on time, the instructor reserves the option to deduct up to 20% of the grade value for tardiness depending upon the circumstances and appropriate communication between the student and the instructor.

Extra Credit:

There may be extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus plus any extra credit offered (TBD).

Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and
exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met: (1) Extreme emergency and (2) Instructor contacted prior to the due date.

**Inclement Weather:**

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis maintains an Inclement Weather Hotline at 678-0888. Since this is a fully online course, weather closings will have minimal impact on the semester schedule unless it results in loss of access to campus computing resources or your ability to connect to the internet.

**Syllabus Changes:**

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

**Student Services**

Please access the [FCBE Student Services (opens in browser window)](opens in browser window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance