Course Syllabus
MIS 7650-001 – Information Systems Global Enterprise
Spring Semester, 2019
3.0 Credit Hours
(Last updated: 1/2/2019)

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Office Hours: Tuesdays, 4:30pm-7pm, and 30 minutes following class (verify meeting ahead of
time via email). In addition, meetings and phone calls (video or voice) can be scheduled at
mutually convenient times.

Course Overview:
Information systems and their roles and applications in global enterprises, including conceptual
foundations, business applications, impacts on organizational behavior, and how IT may be
used to implement global strategies to gain competitive advantage.

Pre-Requisites/Co-Requisites:
MBA student in good standing.

Required Texts (and Related Materials):

Kelly, Kevin (2017). The Inevitable: Understanding the 12 Technological Forces That Will Shape
version).
**Location of Course Materials:**

This is a hybrid online/on-ground course and all course materials (lectures, discussion topics, news, etc.) are located on the course’s [eCourseware website (opens in new window)](https://example.com).

**Course Objectives:**

This course has two primary objectives:

- Engage students with the main concepts of the information systems (IS) discipline and how IS are used within organizations today, as well as how IS enable global business. The text coverage includes vignettes, business examples, special interest boxes, and case studies. Specific topic coverage includes: IS in Global Business; How Businesses Use IS for Global E-Business; IS, Organizations, and Strategy; Ethical and Social Issues in IS; IT Infrastructure and Emerging Technologies; Business Intelligence: Databases and Information Management; Telecommunications and the Internet; IS Security; Enterprise IT Applications; E-Commerce; Knowledge Management and Collaboration; Enhancing Decision Making with IS; and Building Systems and Managing Systems and Projects.
- Familiarize students with a few of the fundamental Web 2.0 technologies available to organizations today. These technologies include social networking technologies, collaborative technologies, and online communication technologies.

**Fogelman College: Learning Outcomes for Your Degree**

The Fogelman College has established the following learning goals for all students successfully completing the MBA degree:

- Graduates will be leaders.
- Graduates will be technologically competent.
- Graduates will be knowledgeable about social and ethical issues and trends affecting business.
- Graduates will be knowledgeable in functional areas and their integration.
- Graduates will be critical thinkers and problem solvers.

**Course Methodology**

This course has been designed to be a hybrid course, and as such will consist of a combination of narrated (online) and in-person lectures, in-depth discussion of real-world emerging technologies, and discussions as outlined in case studies and spontaneous active learning exercises. Mastery of the assigned material will be determined primarily by student performance on quizzes, the quality of individual and group participation, individual and group presentations, and course deliverables (outlined below).