Course Overview:
This course introduces the fundamentals of enterprise architecture concepts and frameworks. It also explains the purpose and importance of enterprise architectures. It explores the planning, design, assessment, and management of enterprise architectures. Students will learn various frameworks to assess and understand enterprise architectures. This course addresses the architectural challenges faced by organizations and some methods to help organizations overcome these challenges.

Pre-Requisites/Co-Requisites:
MIS 2845, and a pre-and/or co-requisite MIS 3210

Required Texts (and Related Materials):

Recommended Texts (and Related Materials):

Location of Course Materials:
All course materials are located on the eCourseware website (opens in new window).
Course Objectives:
By successfully completing this course, students will be able to:

- Define enterprise architecture and describe the basic components of an enterprise architecture
- Construct various architectural views including business process architectural view, business systems architectural view, data architectural view, applications architectural view, and technologies infrastructure architectural view
- Identify and select a core of enterprise architecture components
- Describe the interrelationships among enterprise architecture components
- Assess and evaluate the implementation of an enterprise architecture
- Work effectively as a member of a team, including demonstrating collaboration and problem-solving skills

Fogelman College: Learning Outcomes for Your Degree
This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the BBA degree program.

- BBA Program Outcomes (opens in new window)

Course Methodology

- Instructor presentation of material teaching fundamentals of enterprise architecture concepts. There will be extensive class discussion and note-taking.
- In-class interactive activities, discussions, reading assignments, scenarios analysis to practice the lecture material and enterprise architecture techniques and tools.
- Exams to test knowledge of the students on the key enterprise architecture concepts covered in the class.
- Case studies and group project to analyze a business problem and propose alternate solutions that involve the detailed understanding of enterprise architecture concepts.

Professor's Expectations of Students:
In general, you should assist the instructor and your fellow classmates in creating a positive, supportive environment for learning by staying engaged in the course. You will learn as much from the collective contributions of your classmates as you will from the instructor. As a group, we will create a positive, playful, and collaborative environment and share each other’s views, insights, and analysis of assigned scenarios, cases, and readings covered in the course.

Student's Expectations of the Professor:
In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days, and feedback on all work submitted within 7-10 calendar days. The instructor will be as responsive as possible to requests for phone meetings as well.
Grading and Evaluation Criteria

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

**Final Course Grades**

Final course grades are earned according to the following table:

<table>
<thead>
<tr>
<th>Point Range</th>
<th>Assigned Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90.00-100.00 Points</td>
<td>A</td>
</tr>
<tr>
<td>80.00-89.99 Points</td>
<td>B</td>
</tr>
<tr>
<td>70.00-79.99 Points</td>
<td>C</td>
</tr>
<tr>
<td>60.00-69.99 Points</td>
<td>D</td>
</tr>
<tr>
<td>Under 60.00 Points</td>
<td>F</td>
</tr>
</tbody>
</table>

Your overall grade for the semester is based on how well you perform on a mixture of formal activities including exams, case studies, and project. A detailed description of each of the assessed activities can be found after the scoring summary table below.

**Summary of Graded Activities**

Points earned on the assessed activities will be distributed as follows:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case Study (10 points each)</td>
<td>40</td>
</tr>
<tr>
<td>Case Summary</td>
<td>28 (7 points each)</td>
</tr>
<tr>
<td>Class Participation</td>
<td>12 (3 points each)</td>
</tr>
<tr>
<td>Group Project</td>
<td>30</td>
</tr>
<tr>
<td>Report</td>
<td>20</td>
</tr>
<tr>
<td>Presentation</td>
<td>10</td>
</tr>
<tr>
<td>Exam</td>
<td>30</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100 pts</td>
</tr>
</tbody>
</table>

**Case Studies:**

There will be cases and readings on various aspects of enterprise architectures assigned throughout the semester. These assignments will be posted on the website. Students are responsible for accessing the class eCourseware website, finding out about readings and case requirements, and completing them (including submission) according to instructions on the website.
Final Group Project:
There will be a final group project assigned during the semester. Details regarding the projects will be discussed in class.

Exams:
There will be two major examinations in this course. Exams may be in mixed format; a combination of true/false, multiple choice, and essay questions. All students are expected to be present and on time for all course exams. Make up exams will not be considered unless there is a documented, university-approved student emergency. If a legitimate emergency arises, a student will need to discuss the situation with me (in person or on the phone) prior to the exam or as soon after the emergency as possible. If written approval for a makeup exam is not secured from the instructor prior to the exam time, then it is very unlikely that a makeup exam will be granted. The final exam will be scheduled according to the Registrar’s academic calendar for final examinations unless notified otherwise.

List of Formal Assessed Activities
For a complete description of the assessed activities for the semester, please refer to the “List of Assessed Activities” page that can be found in the online course area under “Getting Started”.

Final Exam Schedule
The final exam for this class will be scheduled according to the Registrar’s academic calendar website (opens in new window).

Course Policies

E-MAIL:
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:
Students are expected to attend all class meetings, arrive on time and are expected to stay until the scheduled ending time. To that end, coming to class prepared to offer high-quality (not necessarily high quantity) insights, making a positive contribution to your group, contributing to and giving professional presentations and the timely completion of high-quality projects will serve to enhance the learning environment and the student’s class performance. Tests are to be taken on time. No makeup exams will be given.
Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window).

If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected to participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (usually on the course homepage), and actively participate in threaded discussion events (both formal and informal). You should plan on logging into the course at least three times each week.

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College's Netiquette website (opens in new window).

Late Assignments:

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. If your work is not submitted on time, 15% of the grade value will be deducted.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments.
or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:
(1) Extreme emergency and (2) Instructor contacted prior to the due date.

**Inclement Weather:**

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as TigerText (opens in new window), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on TigerText (opens in new window).

**Syllabus Changes:**

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

**Student Services**

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance