Course Syllabus
MIS 7650 M50 – Information Systems for the Global Enterprise
Fall Semester, 2018
Fully Online
3.0 Credit Hours
(Last updated: 8/7/2018)

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URL: Professor Schaeffer's Website

Office Hours: As this is a fully online course the best way to communicating with the instructor is via course email throughout the semester. Phone call meetings can also be scheduled as appropriate over the course of the semester.

Course Overview:
This course provides an overview of Information systems and their roles and applications in global enterprises, including conceptual foundations, business applications, impacts on organizational behavior, and how IT is used to implement global strategies to gain competitive advantage.

Pre-Requisites/Co-Requisites:
There are no course pre-requisites to enrolling in this course. However, the student should have a good grasp of basic mathematics and applied writing skills. In general, all students who are registering for Fogelman College classes should have successfully completed any pre-requisites or are enrolled currently in any co-requisites associated with this course.
Required Texts (and Related Materials):


Recommended Texts (and Related Materials):

It is recommended (but not required) that students have access (paper or web) to at least one periodical that includes business news (Commercial Appeal, Wall Street Journal, Bloomberg, etc.) Recommendations for free online journal sources will be provided in the online course material by your instructor.

Location of Course Materials:

This is a fully online course and all non-textbook course materials (lectures, discussion topics, news, etc.) are located on the eCourseware website.

Course Objectives:

By successfully completing this course, students will be able to:

1. Identify commonly used terms and acronyms associated with managing Information Systems (IS) resources and be able to apply them correctly in various contexts.
2. Understand and discuss the impact of information systems on organizational structure and culture.
3. Understand and describe the role of IS to affect overall performance of global organizations.
4. Correctly describe the major hardware and software components that are used to build an IS infrastructure for a global organization.
5. Be able to correctly describe the activities and duties associated with building and managing an IS infrastructure for global organization.

Fogelman College: Learning Outcomes for Your Degree

This course is designed to help you to meet the overall learning objectives for the MBA degree offered by the Fogelman College. Graduates of the Fogelman MBA degree will be:

- effective leaders,
- technologically competent,
- knowledgeable of social and ethical issues and trends affecting business,
- knowledgeable in functional areas and their integration, and
- critical thinker and problem solvers.

Professor’s Expectations of Students:

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all class discussions.

Student’s Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to questions and emails within two (2) business days, and feedback on all work submitted within 7-10 calendar days.
Grading and Evaluation Criteria:

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

Final Course Grades:

<table>
<thead>
<tr>
<th>Point Range</th>
<th>Assigned Grade</th>
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</thead>
<tbody>
<tr>
<td>920-1,000 Points</td>
<td>A</td>
</tr>
<tr>
<td>840-910 Points</td>
<td>B</td>
</tr>
<tr>
<td>750-830 Points</td>
<td>C</td>
</tr>
<tr>
<td>650-740 Points</td>
<td>D</td>
</tr>
<tr>
<td>Under 650 Points</td>
<td>F</td>
</tr>
</tbody>
</table>

Your overall grade for the semester is based on how well you perform on a mixture of formal activities including discussions, quizzes and projects. A detailed description of each of the assessed activities is posted in the online course space.

Summary of Graded Activities

Points earned on the assessed activities will be distributed as follows:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance and Participation</td>
<td>50</td>
</tr>
<tr>
<td>Unit Assignments (4 @ 100 pts each)</td>
<td>400</td>
</tr>
<tr>
<td>Unit Quizzes (2 @ 50 pts)</td>
<td>100</td>
</tr>
<tr>
<td>Contemporary Article Write-ups (4 @ 50 pts)</td>
<td>200</td>
</tr>
<tr>
<td>Final Group Project</td>
<td>250</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,000 pts</strong></td>
</tr>
</tbody>
</table>
Course Topics:
The learning units of this course will generally follow the organization of the primary course textbook by Laudon and Laudon and it contains four (4) broad topic areas organized as follows:

Unit 1: Organizations, Management and the Networked Enterprise.
   Readings: Chapters 1-4 in the Laudon & Laudon textbook. Additional readings as assigned by instructor.

Unit 2: Information Technology Infrastructure.
   Readings: Chapters 5-8 in the Laudon & Laudon textbook. Additional readings as assigned by instructor.

Unit 3: Key System Applications for the Digital Age.
   Readings: Chapters 9-12 in the Laudon & Laudon textbook. Additional readings as assigned by instructor.

Unit 4: Building and Managing Systems.
   Readings: Chapters 13-15 in the Laudon & Laudon textbook. Additional readings as assigned by instructor.

List of Formal Assessed Activities
For a complete description of the assessed activities for the semester, please refer to the “List of Assessed Activities” page that are located in the online course area under “Getting Started”.

Schedule of Activities
For a complete semester schedule of readings, activities, and due dates for assignments, please refer to the “Schedule of Semester Activities” that can be found in the online course area under “Getting Started”.

Final Exam Schedule
The final exam for this class will be in the form of a group project presentation that will take place on the scheduled exam date as noted on the Registrar’s academic calendar website.

Course Policies
E-MAIL:
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility. If you prefer getting email from an alternate email address (gmail, yahoo, etc.) and do not check campus email, you should make sure all campus email is forwarded to that alternate email address. This can be done via the campus IAM website.
Attendance:
This is a fully online course and we will be moving at a brisk pace throughout the semester. Therefore, it is important that you stay active and engaged through consistent attendance all semester. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted. For students receiving federal student loans, any lack of engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future. Note that class attendance will contribute to your overall grade in the semester as noted under “Grading” in this syllabus.

Adding / Dropping:
If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

Academic Integrity:
The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College’s Website on Academic Integrity. Note that Turnitin will be used extensively on submitted work, especially research and associated writing. Strong evidence of plagiarism will result in a zero on the submitted assignment with a potential opportunity to resubmit in a corrected form for partial credit.

Participation:
To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (usually on the course home page), and actively participate in classrooms discussions (both formal and informal). Note that your overall level of participation will contribute to your final grade in the semester as noted under “Grading” in this syllabus.

Classroom or Online Behavior:
All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College’s Netiquette website.

Late Assignments:
Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. If your work is not submitted on time, the instructor
reserves the option to deduct up to 20% of the grade value for tardiness depending upon the circumstances and appropriate communication between the student and the instructor.

**Extra Credit:**

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

**Reporting Illness or Absence:**

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:

1. Extreme emergency
2. Instructor contacted prior to the due date.

**Inclement Weather:**

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis maintains an Inclement Weather Hotline at 678-0888.

**Syllabus Changes:**

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

**Student Services**

Please access the [FCBE Student Services](#) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance