Course Syllabus
FCBE 7650-001 – Information Systems for the Global Enterprise
Fall Semester, 2018
3.0 Credit Hours
MW 5:30pm – 6:55pm, FCB 128
(Last updated: 8/20/2018)

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Office: FCBE #311
Office hours: Mondays and Wednesdays 4:00pm-5:30pm

Course Overview:
This course provides an overview of Information systems and their roles and applications in
global enterprises, including conceptual foundations, business applications, impacts on
organizational behavior, and how IT may be used to implement global strategies to gain
competitive advantage.

Pre-Requisites/Co-Requisites:
There are no course pre-requisites to enrolling in this course. However, the student should
have a good grasp of basic mathematics and applied writing skills. In general, it is assumed that
all students who are registering for Fogelman College classes have successfully completed any
pre-requisites or are enrolled currently in any co-requisites associated with this course.

Required Text:
- Harvard Business Case Course Pack:
  https://hbsp.harvard.edu/import/552011

Recommended Text (and Related Materials):
Location of Course Materials:
All course materials (lecture slides, assignments, grades, discussion topics, news, etc.) are located on the eCourseware website.

Course Objectives:
By successfully completing this course, students will be able to:

1. identify commonly used terms and acronyms associated with managing Information Systems (IS) resources and be able to apply them correctly in various contexts.
2. understand and discuss the impact of information systems on organizational structure and culture.
3. understand and describe the role of IS to impact overall performance of global organizations.
4. correctly describe the major hardware and software components that are used to build an IS infrastructure for a global organization.
5. be able to correctly describe the activities and duties associated with building and managing an IS infrastructure for global organization.

Fogelman College: Learning Outcomes for Your Degree

- This course is designed to help you to meet the overall learning objectives for the MBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the MBA degree program MBA Program (opens in new window).

Course Methodology
This course consists of lectures, assignments, case studies, and presentations. Exams will be used to assess your learning of the course materials.

Professor’s Expectations of Students:
In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all course activities.

Student’s Expectations of the Professor:
In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, and response to emails within two (2) business days, and feedback on all work submitted within two (2) weeks.
Grading and Evaluation Criteria:

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

Final Course Grades

Final course grades are earned according to the following table:

<table>
<thead>
<tr>
<th>Point Range</th>
<th>Assigned Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100 Points</td>
<td>A</td>
</tr>
<tr>
<td>80-89 Points</td>
<td>B</td>
</tr>
<tr>
<td>70-79 Points</td>
<td>C</td>
</tr>
<tr>
<td>60-69 Points</td>
<td>D</td>
</tr>
<tr>
<td>Under 60 Points</td>
<td>F</td>
</tr>
</tbody>
</table>

Your overall grade for the semester is based on how well you perform on a mixture of formal activities listed in the table above. A detailed description of each of the assessed activities can be found after the scoring summary table below.

Summary of Graded Activities

Points earned on the assessed activities will be distributed as follows:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance and participation</td>
<td>5</td>
</tr>
<tr>
<td>Case study and discussion</td>
<td>10</td>
</tr>
<tr>
<td>Case analysis presentation</td>
<td>10</td>
</tr>
<tr>
<td>Class activities/assignments</td>
<td>15</td>
</tr>
<tr>
<td>Group project</td>
<td>30</td>
</tr>
<tr>
<td>Quizzes</td>
<td>30</td>
</tr>
<tr>
<td>Total</td>
<td>100 pts</td>
</tr>
</tbody>
</table>

Final Exam Schedule

The final exam for this class will be scheduled according to the Registrar’s academic calendar website (opens in new window).
Course Policies

E-MAIL:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:

You are expected to stay active and engaged throughout the academic term and keep up with the schedule of activities. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window).

If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected to participate in all interactive aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience.

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College's Netiquette website (opens in new window).

Late Assignments:

Late assignments will not be accepted.
Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met: (1) Extreme emergency and (2) Instructor contacted prior to the due date.

Inclement Weather:

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as LIVESAFE (opens in new window), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on LIVESAFE (opens in new window).

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

Student Services

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance