Course Syllabus
MIS 4310 – Global Information Technology
Section M050 Online
Fall Semester, 2018
3.0 Credit Hours
(Last updated: 8/23/2018)

Instructor: Carl W. Hardeman
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Office Hours: I have no office hours. The standard means for communicating with the instructor is via university email throughout the semester. However, phone calls can be scheduled by email.

Course Overview:
This course introduces the practice of global business; uses of systems and technology to gain and sustain competitive advantage; and cultural and political aspects of global enterprise.

Pre-Requisites/Co-Requisites:
MIS 2770 and MIS 2845, and a pre-and/or co-requisite MIS 321

Course Topics:
Global IT markets.
How does Information Technology facilitate or restrict global operations?
What technologies are available to globalize.

Required Texts (and Related Materials):
IGI-Global. ISBN3: 9781931777117
Order online at igi-global.com or email Taylor Chernisky at tchernisky@igi-global.com to order the online book and reference me as cwhardman@memphis.edu as the instructor. This will be a 30% discount price. Enter code IGI30 in step 2 of the checkout process to get the discount.

Contact Taylor before ordering.

**Recommended Materials:**

You can make use of any material you find on the internet. You can google: global international information technology. You will have several assigned short papers on topics from many such links.

One link looks promising but costs $30 but perhaps some of you can share a copy. [Managing International Information Technology Project Relationships (link opens in browser)]

You need to understand these types of international companies: [Difference between a global transnational international and multinational company (link opens in browser)]

And

[Types of international strategies (link opens in browser)]

Excellent coverage of the subject: [WEF Global IT Report 2015 (link opens in browser)]

[wp111.pdf (link opens in browser)]

[A scholarly treatment. (link opens in browser)]

[Risks and benefits. (link opens in browser)]

[Offshore outsourcing (link opens in browser)]

For more information: Google international IT outsourcing edu pdf ppt

**Location of Course Materials:**

I will make extensive use of the eCoursewear (eLearn) website and use the News section as a bulletin board. Please check it several times per week.

**Course Objectives:**

By successfully completing this course, students are expected to be able to:

- 1. Understand technology to facilitate the practice of global business
- 2. Understand systems and technology to gain and sustain competitive advantage
• 3. Understand cultural and political aspects of global enterprise
• 4. Work effectively as a member of a team, including demonstrating collaboration and problem-solving skills.

Fogelman College: Learning Outcomes for Your Degree [REQUIRED]

This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the BBA degree program.

• BBA Program Outcomes (opens in new window)
• BBA in Accounting Program Outcomes (opens in new window)
• MBA Program Outcomes (opens in new window)
• IMBA Program Outcomes (opens in new window)
• EMBA Program Outcomes (opens in new window)
• MSBA Program Outcomes (opens in new window)
• MS in Accounting Program Outcomes (opens in new window)
• MA in Economics Program Outcomes (opens in new window)
• PhD Program Outcomes (opens in new window)

Course Methodology

This class will be conducted as a set of individual short papers of 5 to 7 pages posted in eLearn, a final exam taken in eLearn, and a team project paper (no length specified) and powerpoint posted in eLearn.

Professor’s Expectations of Students:

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all classroom and team discussions. Failure to do so will result in loss of participation points.

Student's Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days, and feedback on all work submitted within 7-10 calendar days.

Grading and Evaluation Criteria

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.
Final Course Grades

Final course grades are earned per the following table:

<table>
<thead>
<tr>
<th>Point Range</th>
<th>Assigned Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90.00–100.00</td>
<td>A</td>
</tr>
<tr>
<td>80.00–89.99</td>
<td>B</td>
</tr>
<tr>
<td>70.00–79.99</td>
<td>C</td>
</tr>
<tr>
<td>60.00–69.99</td>
<td>D</td>
</tr>
<tr>
<td>Under 60.00</td>
<td>F</td>
</tr>
</tbody>
</table>

A is earned when the submitted assignment is on time, exceeds requirements, and includes your critical analysis.

B is earned when the submitted assignment is on time, exceeds requirements in at least one area, and includes your critical analysis.

C is earned when the submitted assignment is on time, meets requirements, and includes your critical analysis.

Your overall grade for the semester is based on how well you perform on a mixture of formal activities including short papers, exams and a team project. A list of each of the assessed activities can be found after the scoring summary table below.
Summary of Graded Activities

Points earned on the assessed activities will be distributed as follows:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Total points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why Study International IT Paper 1</td>
<td>100</td>
</tr>
<tr>
<td>Types of International Businesses Paper 2</td>
<td>100</td>
</tr>
<tr>
<td>Benefits of International IT Paper 3</td>
<td>100</td>
</tr>
<tr>
<td>Risks of International IT Paper 4</td>
<td>100</td>
</tr>
<tr>
<td>To be assigned International IT Paper 5</td>
<td>100</td>
</tr>
<tr>
<td>To be assigned International IT Paper 6</td>
<td>100</td>
</tr>
<tr>
<td>To be assigned International IT Paper 7</td>
<td>100</td>
</tr>
<tr>
<td>Final Exam (online in eLearn last week)</td>
<td>100</td>
</tr>
<tr>
<td>Team Project Paper and PPT</td>
<td>200</td>
</tr>
</tbody>
</table>

List of Formal Assessed Activities

See list above.

Schedule of Activities

See below.

Final Exam Schedule

The final exam for this class will be scheduled according to the Registrar’s academic calendar website (opens in new window). Opportunity will be given for doing this the last class meeting.

Weekly Schedule

Week 1 due September 3       Read the syllabus and post your bio in eLearn.
Week 2 due September 10      Paper 1 due
Week 3 due September 17  Read
Week 4 due September 24  Paper 2 due
Week 5 due October 1  Read
Week 6 due October 8  Paper 3 due
Week 7 due October 19  Paper 4 due
Fall Break October 13-16  Have fun!!!
Week 8 due October 22  Paper 5 due, and Team assignments due
Week 9 due October 29  Paper 6 due
Week 10 due November 5  Paper 7 due
Week 11 due November 12  Teams work on project
Week 12 due November 19  Teams work on project
Week 13 due November 30  Team Project paper and PPT due in eLearn
Week 14 December 5  Final Exam online in eLearn.

Course Policies

E-MAIL:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

News section of eCourseware will also be used extensively. Please check it before each class meeting.

Attendance:

This is an online course.
Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens in new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens in new window). If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College’s Website on Academic Integrity (opens in new window).

Participation:

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected participate in all aspects of the course. You should also regularly communicate with the instructor as part of your overall learning experience, check into the course frequently for announcements (see eCourseware News), and actively participate in classroom and team discussions. Your participation points require both classroom attendance and team meeting attendance. I will take attendance each week. Missing more than 3 meetings will affect your participation points negatively 1 point per miss.

Classroom or Online Behavior:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated. If you have any questions about online communication, you should review the Fogelman College’s Netiquette website (opens in new window).

Late Assignments:

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. If your work is not submitted on time, the instructor reserves the option to deduct up to 20% of the grade value for tardiness depending upon the circumstances and appropriate communication between the student and the instructor.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus. Arrangements can be made with the instructor to receive honors credit.
Reporting Illness or Absence:

Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:
(1) Extreme emergency and (2) Instructor contacted prior to the due date.

Inclement Weather:

In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as TigerText (opens in new window), an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Additional information on TigerText (opens in new window).

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

Student Services

Please access the FCBE Student Services (opens in new window) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance