Instructor: Dr. Brian Janz, Professor of MIS
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Office Hours: Tuesdays and Thursdays, 12:45 pm-2:15 pm
URL: http://www.brianjanz.com
eCourseware site: https://elearn.memphis.edu (this is the main website for the course and is where you will find course info, discussions, course news, etc.)

Required Texts

Course Objectives
This course has two primary objectives. The first objective is to engage students with the main concepts of the information systems (IS) discipline and how IS are used within organizations today, as well as how IS enable global business. The text coverage includes vignettes, business examples, special interest boxes, and case studies. Specific topic coverage includes: IS in Global Business; How Businesses Use IS for Global E-Business; IS, Organizations, and Strategy; Ethical and Social Issues in IS; IT Infrastructure and Emerging Technologies; Business Intelligence: Databases and Information Management; Telecommunications and the Internet; IS Security; Enterprise IT Applications; E-Commerce; Knowledge Management and Collaboration; Enhancing Decision Making with IS; and Building Systems and Managing Systems and Projects.

The second objective is to familiarize students with a few of the fundamental Web 2.0 technologies available to organizations today. These technologies include social networking technologies, collaborative technologies, and online communication technologies.

Methodology:
The course will consist of a combination of lectures, in-depth discussion of real-world business problems as outlined in case studies and spontaneous active learning exercises. Mastery of the assigned material will be determined primarily by student performance on exams, the quality of individual and group participation, individual and group presentations, and class projects.

Professor's Expectations:
In general, you should assist the instructor in creating a positive, supportive environment for learning. Past experience with students has proven that the professor as course instructor will serve as only one source of learning. A portion of learning will also derive from in-class discussions, the discussions held in informal conversation and group meetings, as well as from individual contemplation of course readings and projects. To that end, Students are expected to:

- Attend classes on a regular basis
- Arrive to class on time
- Remain in class until dismissed
- Keep cell phones, pagers, etc. out of sight and silenced
- Participate in discussions when appropriate
- Turn in assignments on their assigned due date
• Take examinations when scheduled

In addition, the University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. **Finally, and most importantly: All participants in the class should be considerate of the other class participants and treat them (as well as their opinions) with respect.** The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated.

**E-Mail**
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. I will send all official course correspondence to this email account. Any inability to receive incoming mail from me in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is your responsibility.

**Students with Disabilities**
Students with disabilities documented through The University of Memphis will be accommodated and have the responsibility to contact the instructor to initiate the appropriate actions.