Course Syllabus  
FCBE MGMT 4810 – International Management  
Fall Semester, 2015  
3.0 Credit Hours  

(Last updated: 06/08/2015)

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Office Hours: By appointment only (call 901.233.4374)

Course Overview:

In this course, we focus on the significance of international management in the effective execution of various activities in today’s multinational and global corporations. This course is designed to encourage one to examine the relevance of international management issues as they affect the operation of multinational enterprises.

Pre-Requisites/Co-Requisites:

There are no course pre-requisites to enrolling in this course. However, the student should have a good grasp of basic mathematics and applied writing skills. In general, it is assumed that all students who are registering for Fogelman College classes have successfully completed any pre-requisites or are enrolled currently in any co-requisites associated with this course.

Required Texts (and Related Materials):

Recommended Texts (and Related Materials):

It is recommended (but not required) that students have access to at least one periodical that includes business news (*Commercial Appeal, Wall Street Journal, Bloomberg, etc.*).

Course Objectives:

By successfully completing this course, students will be able to:

1. Operational issues in managing a multinational company in the global context,
2. Cross-cultural issues in management and organizations, and
3. Corporate social responsibility in an inter-connective world

Fogelman College: Learning Outcomes for Your Degree

This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the BBA program:

- [http://www.fcbeassessment.net/LearningOutcomes/BBADegreeLearningOutcomes.pdf](http://www.fcbeassessment.net/LearningOutcomes/BBADegreeLearningOutcomes.pdf)

Course Methodology

The course material will be delivered via lecture and classroom discussions.

Professor’s Expectations of Students:

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all classroom discussions.

Student’s Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days, and feedback on all work submitted within 7-10 calendar days.

Grading and Evaluation Criteria

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

Final Course Grades

Final course grades are earned according to the following table:
<table>
<thead>
<tr>
<th>Point Range</th>
<th>Assigned Grade</th>
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<tbody>
<tr>
<td>92-100 Points</td>
<td>A</td>
</tr>
<tr>
<td>84-91 Points</td>
<td>B</td>
</tr>
<tr>
<td>75-83 Points</td>
<td>C</td>
</tr>
<tr>
<td>65-74 Points</td>
<td>D</td>
</tr>
<tr>
<td>Under 65 Points</td>
<td>F</td>
</tr>
</tbody>
</table>

Your overall grade for the semester is based on how well you perform on a mixture of formal activities including examinations, presentation, research paper, and participation in classroom discussions. A detailed description of each of the assessed activities can be found after the scoring summary table below.

**Summary of Graded Activities**

Points earned on the assessed activities will be distributed as follows:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Total Percent</th>
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</thead>
<tbody>
<tr>
<td>4 exams (10% percent each)</td>
<td>40</td>
</tr>
<tr>
<td>Presentation</td>
<td>15</td>
</tr>
<tr>
<td>Research Paper</td>
<td>35</td>
</tr>
<tr>
<td>Participation/attendance</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100 %</strong></td>
</tr>
</tbody>
</table>
Final Exam Schedule
The final exam for this class will be scheduled according to the Registrar’s academic calendar website.

Course Policies

E-MAIL:
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:
Attendance will be taken during each class period. You are expected to stay active and engaged throughout the academic term and keep up with the schedule of activities. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted. For students receiving federal student loans, any lack of engagement in the course may be treated as non-attendance and potentially impact access to student loans in the future.

Assignments: MGMT 4810 Fall 2015

August 24 (Mon.) Introduction/Course overview
August 26 (Wed.) Chapter 1
August 31 (Mon.) Chapter 1
Sept. 2 (Wed.) Chapter 3
Sept. 7 (Mon.) Labor Day (Holiday)
Sept. 9 (Wed.) Chapter 3
Sept. 14 (Mon.) Exam 1
Sept. 16 (Wed.) Chapter 4
Sept. 21 (Mon.) Chapter 5
Sept. 23 (Wed.) Chapter 6
Review for Exam 2
Sept. 28 (Mon.)  Exam 2
Sept. 30 (Wed.)  Chapter 7
Oct. 5 (Mon.)  Chapter 8
Oct. 7 (Wed.)  Chapter 9
Oct. 7 (Wed.)  Review for Exam 3
Oct. 12 (Mon.)  Fall break
Oct. 14 (Wed.)  Exam 3
Oct. 19 (Mon.)  Chapter 10, 11
Oct. 21 (Wed.)  Chapter 12
Oct. 26 (Mon.)  Chapter 13 & 14
Oct. 28 (Wed.)  Review for Exam 4
Oct. 28 (Wed.)  Exam 4
Nov. 2 (Mon.)  Presentations
Nov. 4 (Wed.)  Presentations
Nov. 9 (Mon.)  Presentations
Nov. 11 (Wed.)  Presentations
Nov. 16 (Mon.)  Presentations
Nov. 18 (Wed.)  Presentations
Nov. 23 (Mon.)  Presentations
Nov. 25 (Wed.)  Assigned to library
Nov. 30 (Mon.)  Presentations
Dec. 2 (Wed.)  Last Day of Class
Dec. 2 (Wed.)  Final paper due
Adding / Dropping:
If you have questions about adding or dropping classes, please refer to this page on the Registrar's website.

Academic Integrity:
The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity.

Participation:
To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are expected to participate in all interactive aspects of the course. You should also communicate with the instructor as the need arises and as part of your overall learning experience, check into the course frequently for announcements (usually on the course home page).

Classroom or Online Behavior:
All participants in the course should be considerate of their classmates and instructor treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated.

Assignments and projects may be submitted anytime up to and including the date due. Please review all information in this syllabus and related “Course Activity Summary / Schedule” for all due dates for formally assessed work. If your work is not submitted on time, the instructor reserves the option to deduct up to 20% of the grade value for tardiness depending upon the circumstances and appropriate communication between the student and the instructor.

Extra Credit:
There is no extra credit offered in this course.

Reporting Illness or Absence:
Due dates and deadlines have been established for each graded assignment. In this course, deadlines are taken very seriously. Please do not wait until the last day to submit assignments or to take quizzes and exams. If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met: (1) Extreme emergency and (2) Instructor contacted prior to the due date.

Inclement Weather:
In the event that inclement weather requires the cancellation of classes at The University of Memphis, local radio and television media will be immediately notified. Additionally, The University of Memphis has established an Inclement Weather Hotline at 678-0888 as well as TigerText, an emergency alert text messaging service to students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Click Here for information on TigerText.

**Syllabus Changes:**

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes both by individual email communication and posting both notification and nature of change(s) on the course bulletin board.

**Student Services**

Please access the [FCBE Student Services](#) page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance