Self-Leadership for Executives
Management 7421, Summer 2010
The University of Memphis

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Course Description:

This course provides an in-depth examination of business leadership in organizations, critical evaluation of the meaning and practice of leadership; coverage of philosophy, psychology and the process of leadership, including the process and functions of creating vision, use of power and influence, leadership effectiveness, and applying wisdom.

Course Objective:

To gain a keen understanding of managerial leadership in business organizations through the evaluation of the theory and practice of leadership. This course will also examine the approaches to leading, leadership behavior, and the process of leadership. Additionally, leadership and decision-making, the influence of leadership on organizational culture and problem-solving will be examined.

Method of Instruction:

A variety of methods will be used to deliver the course content and achieve the learning objectives of this course. These include but are not limited to, case analysis, class discussions, class activities, guest lectures, videos, student presentations, on-line media and lectures.

Class Attendance:

Attendance is required for this class. A number of assignments will be completed in class and will be due at the end of the class. Students who are late to class or absent are responsible for securing class notes, handouts, assignments or any schedule changes announced in class from another student. To make up an exam, you must:
1. Have a legitimate reason for missing the exam such as, illness or university activity.
2. Provide acceptable written verification of the reason for the illness.
3. Contact the professor prior to, or within 24 hours of the missed exam.

Assignments, Cases and Exams:

Students are expected to submit assignments in a timely fashion. Assignments are expected to be turned in at the beginning of class, unless otherwise directed. Late assignments (with an excused absence) will be assessed a 15% penalty. Late assignments will be accepted for excused absences only, and must be submitted at the beginning of the next class period following the absence. No late assignments will be accepted for unexcused absences.

Exams, group projects and cases analyses will be given during the semester and are an important part of your grade.

Academic Integrity and Student Conduct:

Expectations for academic integrity and student conduct are described in detail on the website of the Office of Student Judicial and Ethical Affairs (http://saweb.memphis.edu/judicialaffairs). Please take a look, in particular, at the sections about “Academic Dishonesty,” “Student Code of Conduct and Responsibilities,” and “Disruptive Behaviors.” I will expect students to be aware of these guidelines and to conduct themselves accordingly.

Performance Evaluations:

The final grade for this course will be determined by the number of points earned on the following:

1. Case Analysis (2) @ 100 points each
2. Profile in Self-Leadership Analysis (5) @ 100 points each
3. Leadership Self Assessment
4. Semester Project

Total Points 900

Grading Scale:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Points</th>
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<tbody>
<tr>
<td>100-90%</td>
<td>900-850</td>
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<tr>
<td>89-80%</td>
<td>700-849</td>
</tr>
<tr>
<td>79-70%</td>
<td>600-749</td>
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<tr>
<td>69-60%</td>
<td>500-649</td>
</tr>
<tr>
<td>59-0%</td>
<td>448-0</td>
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</tbody>
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= B
= C
= D
= F
Course Outline

Module 1: (Week 1, June 10)

Introduction and Course Overview

Chapter 1: The Journey
Chapter 2: Mapping the Route

Online assignment # 1

Module 2: (Week 2, June 17)

Online assignment # 2

Chapter 3: Rough Roads, Detours and Roadblocks
Chapter 4: Scenic Views, Sunshine, and the Joys of Traveling

Module 3: (Week 3, June 22)

Online Assignment # 3

Chapter 5: Travel Thinking
Chapter 6: Travel Thinking continued

Module 4: (Week 4, July 8)

Online Assignment # 4

Chapter 7: Team Leadership
Chapter 8: Reviewing Travel Tales of previous Journeys

Module 5: (Week 5, July 22)

Chapter 9: The Destination
Chapter 10: Fitness and Self Leadership

Module 6: (Week 6, August 5)

Online assignment # 5

Chapter 11: Finding the Path to Uniqueness
Chapter 12: The Journey completed

Module 7: (Week 7, August 12)

Semester Project/Presentation Due