Course Syllabus
FIR 3410 002 – Financial Management
FALL 2020
3 Credit Hours

Instructor: Kelley Anderson, MSc in Finance
E-mail: knndrsn13@memphis.edu
Office Hours: Online meetings scheduled through Zoom
Skype ID: KelleybAnderson
Phone: 901.678.4645 (email preferred)

Course Overview

This course will cover the fundamentals of financial management; time value of money, identifying financial risk, valuation of bonds and stock, cost of capital and capital budgeting.

Pre-Requisites/Co-Requisites:

ACCT 2010, ECON 2020, and either SCMS 2710 or MATH 1530

Required Texts (and Related Materials):

Fundamentals of Financial Management, Concise Edition (Previous editions and used copies are also acceptable)
*Note: The eBook has an audio option that will read the textbook chapters and gives options such as male/female voice at various speeds. This may be very useful for auditory learners.

Location of Course Materials: [https://elearn.memphis.edu](https://elearn.memphis.edu)

Course Objectives:

The purpose of this course is to familiarize you with fundamentals of finance. Upon successful completion of this course, you should:

(1) Have an improved understanding of financial statement analysis, and financial markets and institutions;

(2) Be able to compute the present value and future value of any type of cash flows, and have an understanding of risk measurement and how risk impacts expected rate of return;

(3) Understand basic considerations involved in the valuation of stocks and bonds including the benefits of portfolio diversification, and
(4) Understand how to estimate a company’s cost of capital and use it to evaluate corporate investments.

**Fogelman College: Learning Outcomes for Your Degree**

http://www.fcbeassessment.net/LearningOutcomes/BBADegreeLearningOutcomes.pdf

**Course Methodology**

Due to current Covid-19 restrictions, we will start the semester online with many opportunities to meet through Zoom in real time to discuss course material. There will be a number of assignments and activities available online through eLearn with due dates that are described under the "Getting Started" topic in the course content area. There will also be opportunities to attend online meetings to discuss the course material and enhance what you are learning.

**Professor’s Expectations:**

1. Your success in this class is important to me and I will be available to assist you in every possible way of enhancing your learning experience.
2. Students are expected to stay current in their reading assignment preparation and regularly visit the course website.
3. Utmost ethical conduct is expected from everyone. Academic dishonesty and cheating will result in the appropriate academic and university penalties to the extent that an "F" may be assigned for the course grade and the student may be dismissed from the University for Disciplinary Reasons.

**Student's Expectations:**

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days (most likely sooner) and feedback on all work submitted within 7-10 business days.

**Grading and Evaluation Criteria**

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.
The letter grade equivalent for the total points that you score in the course are as follows:

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>96.1 –100</td>
<td>A+</td>
<td>88.1 - 92</td>
<td>A-</td>
</tr>
<tr>
<td>84.1 – 88</td>
<td>B+</td>
<td>75.1 - 80</td>
<td>B-</td>
</tr>
<tr>
<td>70.1 – 75</td>
<td>C+</td>
<td>60.1 - 65</td>
<td>C-</td>
</tr>
<tr>
<td>56.1 – 60</td>
<td>D+</td>
<td>Below 50.1</td>
<td>F</td>
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<tr>
<td>50.1 - 56</td>
<td>D</td>
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**Graded Activities**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Module Quizzes</td>
<td>60%</td>
</tr>
<tr>
<td>Discussion Forum Participation</td>
<td>20%</td>
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<tr>
<td>Financial Ratio Assignment</td>
<td>10%</td>
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<tr>
<td>Financial News Report</td>
<td>5%</td>
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<td>Financial News Report</td>
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**Important information about the conduct of the course:**

1. **Due Dates:** Please review the schedule located in eLearn carefully – put the due dates in your calendar or print them and place them somewhere easily visible. Although the course provides you with the flexibility to read the materials and listen to lectures at your convenience, you must do so BEFORE the important deadlines for each unit. Once we start, the course will move fast and it’s up to you to stay ahead of course deadlines.

2. **Learning Materials:** Each unit on Elearn course contains materials for the relevant chapter of the textbook. You can pick the media that you like the best, reading the chapter; watching a video slide show; or all of the above if you have the time:

   i. Read the Chapter in the textbook. Elearn contents also have regular powerpoint slides that you can print or review online.
ii. Narrated powerpoint slideshow created by the instructional team can be played directly in streaming format. Please adjust the view or zoom of your internet browser so that the entire presentation is visible on the screen.

3. **Discussion forum:** Each unit has a discussion forum link. This is where you can post your questions about the materials in the given unit. As a general rule, discussion boards must be used for learning the materials and **not** for the purposes cheating on specific quiz or assignment questions. It is acceptable to ask questions or provide insights about the materials at a broad level. You are strongly encouraged to participate by replying to other posts. Original replies and new posts with meaningful insights that add to class learning on the relevant topics will count towards participation points, if you choose the discussion forum option for course integration activity. Moreover, by becoming the first person to answer a question correctly on the discussion forums you indirectly benefit as follows:
   1. Improve your own understanding of the concepts
   2. Create goodwill among your peers
   3. Create a positive impression with the professor

If you have any questions, please post them on the course discussion boards to get participation credit. You will get the quickest responses to your questions by posting them on the discussion forums in the course. So to the extent possible use discussion forums instead of emails as your mode of communication and let’s all help each other learn the materials throughout the course. Repetitive messages are not counted. Also please use subject line to clarify what’s inside so people can avoid opening messages that are simply “Thank you, or Agreed etc.” Please limit direct emails only to issues containing personal information. Use discussion boards extensively for most purposes.

4. **Assignment links:** Whenever applicable, the unit in the FIR 3410 course at the [https://elearn.memphis.edu/](https://elearn.memphis.edu/) platform will have a link to the assignment, quiz, report, or case pertaining to unit.

5. **Quizzes:** Each quiz is available in the FIR 3410 course in the [https://elearn.memphis.edu/](https://elearn.memphis.edu/) platform. Quiz questions are randomly selected from a pool, making each quiz unique for each student. Quizzes are to be completed individually. You can consult the textbook during the quiz. However, you must read the materials beforehand to avoid running out of time allocated for the quiz. Each quiz has 20 questions to be answered in total 120 minutes for a maximum score of 10 points.

Please ensure that you take the practice quiz to familiarize yourself with the format and submission process for the quiz. Any glitches should be resolved at this stage as the subsequent quiz score cannot be modified on the basis of submission problems.
Course Policies

E-MAIL:

PLEASE DO NOT USE THE INBOX WITHIN ELEARN. All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility. Again, please do not use the inbox within eLearn. Instead, please use your main University email account.

Adding/Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity.

Participation:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated.

Late Assignments:

Late assignments will not be accepted, except under extraneous circumstances, and as arranged in advanced between instructor and student.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.
Reporting Illness or Absence:

If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met:
(1) Extreme emergency and (2) Instructor contacted prior to the due date.

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes by individual email communication or by announcement in class.

Student Services

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance