Course Syllabus
FIR 3410 Financial Management
Spring 2019
3.0 Credit Hours

Instructor: Mr. Leslie Mathis, MS, CFA
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Office: FAB 446
Office Hours: Monday, Wednesday, and Friday 11:30-12:30
Class Times & Location: Monday, Wednesday, and Friday 10:20-11:15 am in FCB 119

Course Overview:
Fundamentals of financial management: time value of money, financial risk and return, valuation of stocks and bonds, cost of capital, and capital management.

Pre-Requisites:
ACCT 2010, ECON 2020, and either SCMS 2710 or MATH 1530.

Required Texts (and Related Materials):
Fundamentals of Financial Management, Concise 9th edition by Brigham & Houston

Students should also obtain the Hewlett Packard 10bii financial calculator.

Course Objectives:
By successfully completing this course, students will be able to:

--Review the basic financial statements and understand how to use the balance sheet, income statement, and statement of cash flows to manage a firm’s finances.

--Master the basics of ratio analysis and know how trend analysis and benchmarking serve to measure a firm’s performance.

--Master the concepts of time value of money. They should be able to determine the present value and future value of both lump sums and annuities.
--Understand how the interest rate associated with a security is impacted by inflation, time to maturity, bond rating, and liquidity.

--Know the basic characteristics of corporate bonds and understand how to determine the valuation and yield to maturity of a corporate bond.

--Describe the relationship between risk and return. They will also be able to calculate the required return of a stock using the Capital Asset Pricing Model.

--Provide the rights and privileges of a stockholder and know how to calculate the expected price of a stock.

--Use the basic techniques of capital budgeting. They will be able to determine which projects are profitable and which are not.

**Fogelman College: Learning Outcomes for Your BBA Degree**

Goal 1: Graduates will be effective communicators.

Goal 2: Graduates will demonstrate critical thinking skills.

Goal 3: Graduates will be knowledgeable about ethical factors in the business environment.

Goal 4: Graduates will be knowledgeable about the global business environment.

Goal 5: Graduates will be proficient users of business presentation and analysis technology.

**Course Methodology**

**Grading and Evaluation Criteria**

There will be 3 exams in the course. Each exam will include both multiple choice questions and problems. Each exam will be equally weighted (one third of the overall grade).

**Final Course Grades**

I do not plan to use plus or minus grades for the overall grade. The final grading scale will be as follows:

- 90 and above = A
- 80-89 = B
- 65-79 = C
- 55-64 = D
- Below 55 = F

**Final Exam Schedule**

The final exam for this class will be on Monday, April 29 at 8 am in the regular classroom.
**Course Policies:**

**E-MAIL:**

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

**Attendance:**

Students are highly encouraged to attend all classes. Poor attendance is usually correlated with low grades. Students are responsible for material covered in class even if they were unable to attend. Make sure that you get notes from another student if you are absent.

**Academic Integrity:**

During tests, students should not use answers generated by other students. If I believe that an exam has been compromised, I reserve the right to have the suspected student to retake the exam. Furthermore, students will not be able to use a cell phone in class during exams. Please turn off all cell phones and keep them out of sight.

**Participation:**

I encourage students to work problems along with other students during the class sessions. If you do not understand the problem or methodology used, feel free to raise your hand and ask questions. Try to avoid talking during the lecture so that all students can hear what is being said.

**Extra Credit:**

There is no extra credit offered in this course. Your final grade will be computed based on your work as previously described in this syllabus.

**Exams:**

Each of the 3 exams will comprise multiple choice questions and numerical problems. Students will be expected to make up any exams missed because of personal illness or emergency. All students will be required to take the final exam.

**Plus or Minus Grades**

I do not plan to use plus or minus grades for the overall grades in this course.
Course Outline

M Jan. 14 Orientation
W Jan. 16 Chapter 1 Overview
F Jan. 18 Chapter 1 Overview
M Jan. 21 Labor Day
W Jan. 23 Chapter 2 Markets & Institutions
F Jan. 25 Chapter 2 Markets & Institutions

M Jan. 28 Chapter 2 Markets & Institutions
W Jan. 30 Chapter 3 Financial Statements
F Feb. 1 Chapter 3 Financial Statements
M Feb. 4 Chapter 4 Financial Statements
W Feb. 6 Chapter 4 Ratios
F Feb. 8 Chapter 4 Ratios

M Feb. 11 Chapter 4 Ratios
W Feb. 13 Review for Test 1
F Feb. 15 Review for Test 1
M Feb. 18 Test 1 (Chapters 1-4)
W Feb. 20 Chapter 5 Time Value of Money
F Feb. 22 Chapter 5 Time Value of Money

M Feb. 25 Chapter 5 Time Value of Money
W Feb. 27 Chapter 5 Time Value of Money
F March 1 Chapter 6 Interest Rates
March 4-10 Spring Break
M March 11 Chapter 6 Interest Rates
W March 13 Chapter 7 Bonds
F March 15 Chapter 7 Bonds

M March 18 Chapter 7 Bonds
W March 20 Chapter 7 Bonds
F March 22 Review for Test 2
M March 25 Test 2 (Chapter 5-7)
W March 27 Chapter 8 Risk & Return
F March 29 Chapter 8 Risk & Return

M April 1 Chapter 8 Risk & Return
W April 3 Chapter 9 Stocks
F April 5 Chapter 9 Stocks
M April 8 Chapter 9 Stocks
W April 10 Chapter 10 Cost of Capital
F April 12 Chapter 10 Cost of Capital

M April 15 Chapter 10 Cost of Capital
W April 17 Chapter 11 Capital Budgeting
F April 19 Chapter 11 Capital Budgeting
M April 22 Chapter 11 Capital Budgeting
W April 24 Review for Final
M April 29 10 am Final Exam (Chapters 8-11)