Course Syllabus
FIR 3410 – Financial Management
Fall 2018
Tues/Thurs 9:40-11:05am
3 Credit Hours

Instructor: Kelley Anderson
E-mail: kndrs13@memphis.edu
Office: FAB 444
Office Hours: Tues & Thurs 11:30am-12:30pm or by appointment
Skype ID: KelleybAnderson
Phone: 901.678.4645

Course Overview

This course will cover the fundamentals of financial management; time value of money, identifying financial risk, valuation of bonds and stock, cost of capital and capital budgeting.

Pre-Requisites/Co-Requisites:

ACCT 2010, ECON 2020, and either SCMS 2710 or MATH 1530

Required Texts (and Related Materials):

Fundamentals of Financial Management, Concise Edition (Previous editions and used copies are also acceptable)
Authors: Brigham & Houston
Publisher: Cengage


*Note: The eBook has an audio option that will read the textbook chapters and gives options such as male/female voice at various speeds. This may be very useful for auditory learners.

The publisher has provided an option to rent the eBook online for the semester for less than $40:

https://www.cengagebrain.com/shop/isbn/9781305635937

Location of Course Materials: https://elearn.memphis.edu

Course Objectives:

The purpose of this course is to familiarize you with fundamentals of finance. Upon successful completion of this course, you should:

(1) Have an improved understanding of financial statement analysis, and financial markets and institutions;

(2) Be able to compute the present value and future value of any type of cash flows, and have an understanding of risk measurement and how risk impacts expected rate of return;

(3) Understand basic considerations involved in the valuation of stocks and bonds including the benefits of portfolio diversification, and

(4) Understand how to estimate a company’s cost of capital and use it to evaluate corporate investments.

Fogelman College: Learning Outcomes for Your Degree

| BB | http://www.fcbeassessment.net/LearningOutcomes/BBA Degree LearningOutcomes.pdf |
Course Methodology

I view our class meetings similarly to “real life” meetings in which all attendees are expected to arrive prepared to participate in discussion of the topic of the day. I will start each class by asking students to share one thing they learned from the assigned videos or reading.

Professor’s Expectations:

1. Your success in this class is important to me and I will be available to assist you in every possible way of enhancing your learning experience.
2. Students are expected to stay current in their reading assignment preparation and regularly visit the course website.
3. **Utmost ethical conduct is expected from everyone.** Academic dishonesty and cheating will result in the appropriate academic and university penalties to the extent that an "F" may be assigned for the course grade and the student may be dismissed from the University for Disciplinary Reasons.

Student's Expectations:

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days (most likely sooner) and feedback on all work submitted within 7-10 calendar days.

Grading and Evaluation Criteria

There will be three equally-weighted exams. The first exam covers material from the first part of the course, the second exam covers material from the second part of the course, and the final exam is comprehensive. Your lowest exam score on the exams will be dropped. You will have 2-3 assignments throughout the semester worth the remaining 30% of your grade. In-class participation may also be recorded. There will be no makeup exams or assignments. If you miss an exam, you will receive a zero. In preparing for exams, focus on lectures, texts, practice problems, and readings. Individual assignments will not be “curved,” but there may be a curve determined at the end of the course.

Grades are based on: Exams: 60% (30% each), homework (10%) and other assignments (30%).
Final Course Grades

The letter grade equivalent for the total points that you score in the course are as follows:

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<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
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<th>Grade</th>
<th>Score Range</th>
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<tbody>
<tr>
<td>A+</td>
<td>96.1 – 100</td>
<td>A</td>
<td>92.1 – 96</td>
<td>A-</td>
<td>88.1 – 92</td>
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<tr>
<td>B+</td>
<td>84.1 – 88</td>
<td>B</td>
<td>80.1 – 84</td>
<td>B-</td>
<td>75.1 – 80</td>
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<tr>
<td>C+</td>
<td>70.1 – 75</td>
<td>C</td>
<td>65.1 – 70</td>
<td>C-</td>
<td>60.1 – 65</td>
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<tr>
<td>D+</td>
<td>56.1 – 60</td>
<td>D</td>
<td>50.1 – 56</td>
<td>F</td>
<td>Below 50.1</td>
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FIR 3410 Course Outline Curriculum Fall 2017

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Content</th>
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<tbody>
<tr>
<td>1</td>
<td>Aug 28 &amp; 30</td>
<td>Syllabus and Chapter 1 Overview</td>
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<tr>
<td>2</td>
<td>Sept 4 &amp; 6</td>
<td>Chapter 2 Financial Markets &amp; Institution</td>
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<tr>
<td>3</td>
<td>Sept 11 &amp; 13</td>
<td>Ch 3 Fin Statements, Cash Flows, Taxes</td>
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<td>4</td>
<td>Sept 18 &amp; 20</td>
<td>Chapter 3 &amp; 4 Analysis of Fin Statements</td>
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<td>5</td>
<td>Sept 25 &amp; 27</td>
<td>Chapter 5 Time Value of Money</td>
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<td>6</td>
<td>Oct 2 &amp; 4</td>
<td>Chapter 5 Time Value of Money</td>
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<td>7</td>
<td>Oct 9 &amp; 11</td>
<td>Exam 1 (Chapters 1 – 5)</td>
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<td>Oct 13 – 16</td>
<td>Fall Break (No Class Tuesday)</td>
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<tr>
<td>8</td>
<td>Oct 18</td>
<td>Chapter 6 Interest Rates</td>
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<tr>
<td>9</td>
<td>Oct 23 &amp; 25</td>
<td>Chapter 7 Bonds</td>
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<td>10</td>
<td>Oct 30 &amp; Nov 1</td>
<td>Chapter 8 Risk &amp; Return</td>
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<td>11</td>
<td>Nov 6 &amp; 8</td>
<td>Chapter 9 Stocks</td>
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<td>12</td>
<td>Nov 13 &amp; 15</td>
<td>Chapter 10 Cost of Capital</td>
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<tr>
<td>13</td>
<td>Nov 20</td>
<td>Chapter 11 Capital Budgeting</td>
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<td>Nov 22</td>
<td>Thanksgiving</td>
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<td>14</td>
<td>Nov 27 &amp; 29</td>
<td>Exam 2 (Chapters 6 – 11)</td>
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<td>15</td>
<td>Dec 4</td>
<td>Review for Final</td>
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<td></td>
<td>Dec 6</td>
<td>Study Day (no class)</td>
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<td>Final Exam</td>
<td>Dec 11</td>
<td>Final Exam Dec 11 10:30am-12:30pm</td>
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Course Policies

E-MAIL:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance: You are expected to attend each face-to-face class and to review the assigned material prior to the next face-to-face class. When absence is unavoidable, you are expected to obtain the class notes on your own. No tutorials are given to those who miss class. Your full engagement in the class begins on the first day of the semester and should be maintained until the last assignment is submitted.

Adding/Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College's Website on Academic Integrity.

Participation:

All participants in the course should be considerate of the other course participants and treat them (as well as their opinions) with respect. The class will operate under the assumption that any and all feedback offered is positive in nature and that the intentions of the person(s) providing feedback are strictly honorable. Insensitivity in this area will not be tolerated.
Late Assignments:

Late assignments will not be accepted, except under extraneous circumstances, and as arranged in advanced between instructor and student.

Extra Credit:

There is no extra credit offered in this course. Your final grade will be computed based on your work on the formal/assessed activities previously described in this syllabus.

Reporting Illness or Absence:

If an emergency should arise, it is the student’s responsibility to contact the instructor prior to the deadline to discuss the matter. A deadline extension will be considered only if all of the following conditions are met: (1) Extreme emergency and (2) Instructor contacted prior to the due date.

Syllabus Changes:

The instructor reserves the right to make changes as necessary to this syllabus. If changes are necessitated during the term of the course, the instructor will immediately notify students of such changes by individual email communication or by announcement in class.

Student Services

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance