
RECOMMENDED READING: *The Wall Street Journal, Barron’s*

PREREQUISITES: Enrollment in BBA Undergraduate Programs

**COURSE DESCRIPTION:** This course covers the theory and practice of modern financial management as it is currently practiced, or at least as it should be practiced, by corporate financial managers, financial consultants and managers of financial institutions. The theory of financial management will be presented and discussed in an intuitive manner. Some mathematics will be used throughout the course to develop intuitive proofs of certain concepts; however, unless specifically stated otherwise, the student will not be held responsible for reproducing proofs. The student, however, will be responsible for understanding the concepts developed in class presentations. Additional reading and discussion assignments may be distributed intermittently.

**OBJECTIVES:** The objective of this class is to integrate financial management decisions and concepts in a real world format. This entails the understanding of basic financial concepts and practices including, the objective of global financial decisions, accounting concepts, taxes and ratio analysis, financial planning and forecasting, markets, institutions and the theory and structure of interest rates, risk and portfolio concepts, time value, asset pricing and, cost of capital, capital budgeting and cash flow estimation, capital structure
and dividend policy.

**PROCEDURES:** This class will be organized as a seminar/lecture, thus students should be thoroughly prepared to discuss all assignments.

**FOGELMAN COLLEGE: Learning Outcomes for Your Degree**
This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the BBA program:

**ATTENDANCE POLICY:** Students are expected to attend all class meetings. Unexcused absences will result in zero points on deliverables for that day unless the student turns in an individually written completed analysis of any deliverables at or before the next class meeting. Announced or unannounced quizzes missed as a result of absence will not make up at a later date. However, if the absence is excused by the professor, the points assigned to the quiz will not count against the student. Major exams missed as a result of an excused absence will generally be made up by taking a make-up exam.

**GRADING REQUIREMENTS:** All quizzes and exams will be open book and open notes. Exams and quizzes; therefore, will stress problems and decisions that mimic real world problems.

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Course grades will be determined according to the following points:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
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<tbody>
<tr>
<td>Quizzes, Problems &amp; Cases</td>
<td>150 Points*</td>
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<tr>
<td>First Midterm Exam</td>
<td>100 Points</td>
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<tr>
<td>Second Midterm Exam</td>
<td>100 Points</td>
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<tr>
<td>Final Exam (Cumulative)</td>
<td>150 Points</td>
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<tr>
<td><strong>TOTAL POINTS</strong></td>
<td>500 Points*</td>
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*Total points may not total exactly 500 points, thus a student’s grade may be based on a total number of points attempted that may be different than 500. Grades will be assigned as the percentage of points received relative to the total points attempted.*
The grades assigned will not be more stringent than:

- 90%-100%            A+ to A-
- 80%-89.99%    B+ to B-
- 70%-79.99%    C+ to C
- Less than 70%    D to F

All exams are open book and open notes.

ACADEMIC DISHONESTY: Also known as “cheating,” academic dishonesty will not be tolerated in this class. Cases of academic dishonesty will be prosecuted in accordance with university policies. Cheating in this course can result in an “F” in the course. In this course, academic dishonesty includes (but is not limited to) unproved assistance on examinations, copying the homework or cases of others, plagiarism or other use of published materials without complete citations, or fabrication of referenced information.

DISCLAIMER: This course syllabus is the professor’s best estimate of the course subject and the topics to be covered; however, changes to the above items and the following course schedule may be necessary. Students will be notified in class of changes to the syllabus.

DISABILITY STATEMENT: Reasonable accommodations are available for students who have a documented disability. Please notify the instructor during the first week of class of any accommodations needed for the course. Late notification may cause the requested accommodations to be unavailable.

STOCK QUOTATIONS: Internet Finance Sites - Useful for getting stock price data and company information are:

1. 10Ks, Annual Reports at the Securities Exchange Commission,  [http://www.sec.gov/edgarhp.htm](http://www.sec.gov/edgarhp.htm)
<table>
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<tr>
<th>Date</th>
<th>Text Book Chap.</th>
<th>Topic</th>
<th>Learning Objectives: On completing this module students should be able to:</th>
<th>Chapter Assignment</th>
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| 1/19, 21, 26, 28/2016 | Chapters 1, 2, 3, 4, 5 (B&H) | Introduction to and Fundamental Concepts of Financial Management | Understand the objectives of global financial decision making, what is time value of money, bond valuation, financial statement analysis, cash flows and taxes, Financial planning and forecasting, Capital markets and the theory of interest rates. | Q 1-1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14  
Q 2-All  
Integrated Case 2-1  
Q 3-All  
P 3-1, 2, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 18(Integrated Case)  
Q 4-All  
P 4-3, 4, 5, 8, 9, 11, 13, 14, 15, 21, 22, 23, 24, 25(Integrated Case)  
Q 5-All  
P 5-1, 2, 3, 4, 6, 7, 8, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 25, 26, 27, 28, 29, 30, 32, 34, 35, 36, 37, 38, 40, 42(Integrated Case) |
| 2/23/2016 | Class notes & Chps 1-5 |                                                   | FIRST MAJOR EXAM (100 Points)                                           |
| 2/25/2016 | Chapters 6, 7, 8, 9 (B&H) | Interest Rates, Bond Valuation, Risk, Portfolio Diversification, Valuation of Common Stocks | What is risk and the benefits of portfolio diversification, understand the valuation of stocks and cost of capital. Basics of capital budgeting. | Q 6-All  
P 6-1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 15, 16, 18, 19, 21(Integrated Case)  
Q 7-All  
P 7-1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 17, 18, 20(Integrated Case)  
Q 8-All  
P 8-1 through 27, 23(Integrated Case)  
Q 9-All including A-2, A-2  
P 9-2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 23(Integrated Case), A-1, A-2, A-3  
| Date       | Notes & Chpts 6,7,9,10 | Cost of Capital, Basics of the Investment Decision, The Strategic Investment Decisions, Corporate Valuation | Basic and Advanced capital budgeting, the significance of cash flow estimation, product pricing, financial forecasting and corporate valuation | Q 10-All  
P 10-1through 9, 11 through 20,22(Integrated Case)  
Q 11-All  
P 11-1,2,3,6,7,10,11,12,13,14,15,16,18,19,22,23,24(Integrated Case)  
Q 12-All  
P 12- All, Including 20(Integrated Case) |
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<tr>
<td>04/7/16</td>
<td>Notes &amp; Chpts 6,7,9,10</td>
<td>Second Major Exam (100 Points)</td>
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| 4/12,14,19,21,26,28/2016 | Chapters 10,11,12 (B&H) | Cost of Capital, Basics of the Investment Decision, The Strategic Investment Decisions, Corporate Valuation | Basic and Advanced capital budgeting, the significance of cash flow estimation, product pricing, financial forecasting and corporate valuation | Q 10-All  
P 10-1through 9, 11 through 20,22(Integrated Case)  
Q 11-All  
P 11-1,2,3,6,7,10,11,12,13,14,15,16,18,19,22,23,24(Integrated Case)  
Q 12-All  
P 12- All, Including 20(Integrated Case) |
| Optional   | Chapters 13,14,15 (B&H) | Capital Structure and Dividend Policy                                                                | Distributions to shareholders and the capital structure decision.                                  | Q 13-All  
Q 13- All  
Q 14- All  
P 14- All  
Q 15- All  
P 15- All  |
| 5/5/2016   | Final Exam (150 Points) (Comprehensive)                                                              |                                                                                                  |                                                                                                  |