Course Syllabus
ECON 4220-001 (CRN 93674) – Urban/Regional Economics
3 Credit Hours

Instructor: Dr. Douglas Campbell
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Office: FCBE 409

Office Hours: Wednesdays, 1:00 pm – 2:00 pm

Course Overview

Economics 4220 examines issues relevant to the economics of cities, including the reasons why cities exist, how economic activity is organized within cities, as well as a host of topics, such as transportation, poverty, crime, economic development, and public finance. The course is writing-intensive and involves written exams, homework assignments, and a term paper.

Pre-Requisites

ECON 2020 (Introduction to Microeconomics) or an equivalent course.

Required Texts (and Related Materials)

Urban Economics
Arthur O'Sullivan
8th Edition
ISBN 978-0-07-351147-4

Triumph of the City
Edward Glaeser

Location of Course Materials

Course information, such as the syllabus, review sheets, homework assignments, and all grades will be available via ecourseware. I do not have a copy of either textbook on reserve at the library.

Course Objectives

By successfully completing this course, students will be able to:

1. Explain the various reasons why cities exist.
2. Discuss what factors cause cities to grow in population, and why economic activity within cities is distributed as it is.
3. Identify different urban amenities and disamenities and explain how they affect migration between cities.
4. Discuss agglomeration economies and urbanization economies and explain how they lead to different forms of clustering.
5. Explain how neighborhoods and zoning contribute to the pattern of economic activity within cities.
6. Discuss the importance of various urban issues, like transportation, education, crime, housing, and local government public finance.

The Fogelman College of Business and Economics Learning Outcomes for Your Degree

Course Methodology
This is a traditional, in-class lecture course. Some content will be delivered online, but most will be in class.

Professor's Expectations
I do expect you to arrive at class prepared for lecture and having read the necessary material in advance. Also, you should plan to arrive at class before the official time at which class begins, 1:00 PM.

Student's Expectations
In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within two (2) business days or as quickly as possible, and feedback on all work submitted by the end of the semester. Also, moderate sarcasm, exquisite comic timing, and colorful socks.

Grading and Evaluation Criteria
There will be three midterm exams and a final. The final will be comprehensive and is mandatory – it cannot be dropped or avoided.

You can drop your lowest midterm exam score. Because of this, there will be no make-up exams. If you know in advance that you will be out of town on the day of an exam, let me know and I will schedule an alternate time for you to take the test.

There will also be five homework assignments. All assignments taken together will account for 10% of your final grade.

Finally, you'll be required to write an 8-10 page term paper this semester. The paper topic will be chosen from a list of suggested topics I'll post on ecourseware in the coming weeks. The final draft is due on the last day of class, Tuesday, December 1. No late papers will be accepted under any circumstances. This assignment is worth 10% of your final grade.

The tests and other assignments are weighted as follows in determining your final grade:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weightage</th>
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<tr>
<td>Exams One, Two and/or Three</td>
<td>50%</td>
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<td>Final Exam</td>
<td>30%</td>
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<td>Homework Assignments</td>
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<td>Term Paper</td>
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Final Course Grades
The grading scale is as follows:
<table>
<thead>
<tr>
<th>Week</th>
<th>Meeting</th>
<th>Day</th>
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<th>Material Covered/Text Chapters</th>
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<td>1</td>
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<td>25-Aug</td>
<td>Introduction and Overview, Ch. 1. (G-intro)</td>
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### Final Exam Schedule

The final exam for this class has been scheduled according to the [Registrar’s Academic Calendar](#), on Thursday, December 10, 2015, from 10:30 AM to 12:30 PM, in our regular classroom.

### Course Policies

#### Email

Any inquiries about grades sent via email must be sent from your University of Memphis email account. I cannot respond to questions about grades sent from any other email service. All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox”, etc.) is the student’s responsibility.

#### Attendance

Attendance will be taken daily but does not factor directly into your grade. However, attending class regularly is important and will ultimately affect your final grade.

I do expect you to be here on time. Lateness is strongly discouraged.

#### Adding/Dropping Classes

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

#### Academic Integrity

Expectations for academic integrity and student conduct are described in detail on the website of the [Office of Student Judicial and Ethical Affairs](#). Please take a look, in particular, at the sections about “Academic Dishonesty,” “Code of Rights and Responsibilities,” and “Examples of Disruptive Behaviors.” I expect students to be aware of these guidelines and to conduct themselves accordingly. Any incidents of academic dishonesty (i.e. cheating on a test, plagiarizing, etc.) will result in a final grade of “F” for the course. Note that using a “Solutions Manual” is considered cheating. Should I

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**Midterm Exam**  
**No Class – Fall Break**  
**Exam Three**  
**No Class – Thanksgiving Break**  
**Last Day of Class**
obtain evidence that the use of a “Solutions Manual” has occurred, I might take steps as described on the campus’ Office of Student Conduct website.”

**Participation**

To be successful in this course as a student, you must stay active and involved throughout the entire semester. Students are strongly encouraged to participate in class discussions. You should also communicate with me if you have any questions.

**Classroom Behavior**

All participants in this course should be considerate of the other course participants and treat them (as well as their opinions) with respect. In the interest of promoting a classroom environment that is conducive to learning, you must turn off your cell phones before entering the room. Additionally, there will be no eating in class, unnecessary exits, excessive talking, or disruptive behavior. Keep in mind that you can be dropped from the class for violating these rules.

**Late Assignments**

Late assignments will not be accepted.

**Extra Credit**

Some opportunities to earn extra points will require your presence in class – missed opportunities for extra points cannot be made up.

**Reporting Illness or Absence**

If you are absent, you are responsible for finding out what you missed, either from me or from a classmate. I do not have notes to share with you, so you’ll have to get those elsewhere. I don’t require any notes or documentation to support your absence, but you are welcome to provide such if you like.

**Inclement Weather**

In the event of University closure (due to inclement weather or any other reason) or an unplanned instructor absence, you should check your student email account for instructions from me. (Your student email address is yourUUID@memphis.edu.) My policy is that if class is canceled for any reason, what we would have covered on the day(s) missed will be resumed immediately upon our return. This applies to lectures, exams, or anything else.

Additionally, The University of Memphis has established an Inclement Weather Hotline at (901) 678-0888, as well as TigerText, an emergency alert text messaging service available for students, faculty and staff. This optional service is used in the event of an on-campus emergency, an unscheduled university closing, or a delay or cancellation of classes due to, for instance, inclement weather. Click here for information on TigerText.

**Syllabus Changes**

This course syllabus provides a general plan for the semester; deviations might be necessary.

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**Student Services**

Please access the [FCBE Student Services](#) page for information about:

- Students with Disabilities
• Tutoring and other Academic Assistance
• Advising Services for Fogelman Students
• Technical Assistance