Course Syllabus
ACCT 7050-M50 – Corporate Governance & Ethics - Residency
Fall Term, 2017
2.0 Credit Hours
(Last updated: 8/18/2017)

Instructor: Mr. Philip D. Babin, CPA, CMA
Office Phone: 901-678-1503
Classroom location and time: Residency – FCB 369 Aug 21-23, 2017
E-mail: pbabin@memphis.edu
Office: FCB 218
Office Hours: Tues / Thurs 12:45 – 2:45 and other times by appointment

Course Overview:
Corporations serve a broad public purpose: to create value for society. All companies must make a profit for their owners; however, corporations create many other kinds of value as well. They are responsible for professional development for their employees, innovative new products for their customers, and generosity to their communities. All stakeholders’ interests must be taken into account. This course will help you understand the complexities involved in the relationship between business and society in an increasingly integrated and interdependent world economy.

Pre-Requisites/Co-Requisites:
None.

Required Texts (and Related Materials):
  *Connect is required to successfully complete this course.*

  The McGraw-Hill Connect access comes with the quizzes, cases, and reading assignments in addition to a full copy of the online textbook. Therefore, just by purchasing the Connect access, there is no requirement to purchase the hardcopy textbook.

  To purchase the Connect access and register for the class, use the link below.
For students who also want a copy of the book, you can purchase an affordable copy of the loose-leaf textbook online through McGraw-Hill once you purchase the Connect access. I recommend this, but it is not required.

Location of Course Materials:
This is a residency course with remaining material complete online course or with groups. All support course materials (PowerPoint slides, notes, news, etc.) are located on the eCourseware website - opens link. To log on, you need your University of Memphis UUID and password. If you have trouble logging on, first try IAM Memphis - ID services link to see if you can fix the problem. If not, call 678-8888 or go to Computer Services on the first floor of the Administration building.

Course Objectives:
Upon completion of this course, students will be able to demonstrate the following:
- Knowledge and understanding of ethical issues as they apply to business conduct.
- Knowledge and understanding of various corporate governance theories that underlie the development of corporate governance.
- Awareness of the impact of the key factors and mechanisms on corporate governance.
- An ability to apply a critical approach to the analysis of ethical and governance issues in business.
- An ability to assess the potential impact of good corporate governance on corporate performance.
- Awareness of the benefits that good ethics and governance may bring to the globalized economy.

Fogelman College: Learning Outcomes for Your Degree
This course is designed to help you to meet the overall learning objectives for the MBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the MBA program. Click here for information – (opens new window): MBA Learning Outcomes

Professor’s Expectations:
In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all in-class discussions.
Student's Expectations of the Professor:

In my role as your instructor, there are certain things you can expect from me including a well-organized and engaging learning experience, response to emails within **ONE** business day, and feedback on all work submitted within **3-5** calendar days.

Grading and Evaluation Criteria:

Over the semester, you will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.

Final Course Grades

Your grade this semester will be determined on the basis of the total points you earn:

<table>
<thead>
<tr>
<th></th>
<th>Points</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>Module Quizzes</td>
<td>180 points</td>
<td>(best 6 of 7 quizzes, up to 30 pts each)</td>
</tr>
<tr>
<td>Participation &amp; attendance</td>
<td>20 points</td>
<td>(up to 7 points each day)</td>
</tr>
<tr>
<td>Learnsmart</td>
<td>60 points</td>
<td>(best 12 of 14 chapters, up to 5 pts each)</td>
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<tr>
<td>Short group Cases (2)</td>
<td>50 points</td>
<td></td>
</tr>
<tr>
<td>Final group Project</td>
<td>40 points</td>
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<tr>
<td><strong>Total</strong></td>
<td>350 points</td>
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</table>

I don't use the +/- system of grading for this course.

Quizzes

Quizzes are attached to the Chapters in Connect. Each set of questions covers two chapters and is worth 30 points (for a total of 180 points). Be sure to pay attention to the schedule because the quiz questions will close at various times. You have two chances and 60 minutes to take each quiz. I will accept the higher grade. All quizzes are due by 11:59 pm Central time on the due date in Connect. You should be able to find the answers to all quiz questions in the text. **Do not collaborate with any other person.** Do your own work!
Group Cases

Cases will consist of group assignments. Cases will have varying due dates, so pay attention to the due date. Each case is worth 25 points. Groups will be assigned by me and will change for each case. Be sure and review Group Case Guidelines under Course Resources in eCourseware for information on how to succeed and instructions on how to complete the group case assignments.

Final Project:

The final project will be a group case. The presentation will be in the form of a written report combined with PowerPoint slides, presented to the class. Detail information will be provided in eCourseware under “Final Project.” I will assign groups.

Required Discussions

An important aspect of the learning experience is classroom interaction and discussion. This is especially true of a class that covers ethics. Many of the topics are difficult since they involve subjects that could be argued either way. Talking through these topics help students fully understand how to make ethical decisions. For that reason, 20 points are assigned as a participation grade to incent students to be involved in the classroom discussion and debates.

LearnSmart points – in Connect

To help students study each chapter thoroughly, I have assigned LearnSmart points for each chapter. Up to 5 points can be earned by the students for each chapter (maximum 60). LearnSmart will guide you visually to focus on the most important point. I encourage you, however to “turn off” the highlight feature so that all text is clearly legible. LearnSmart will ask you questions about the material as you go. If you are honest about how well you know an answer when you respond, the system will guide you best in the learning process.

Course Policies

E-Mail:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.
Attendance:

Students are expected to attend the entire residency session and login frequently to eCourseware and Connect. This course will be difficult to pass without frequent (probably semi-weekly) login and study activity.

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website (opens new window).

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website (opens new window). If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College’s Website on Academic Integrity (opens new window).

Instructional Assistance:

Email me if I can be of assistance to you!

Student Services:

Please access the FCBE Student Services webpage (opens new window) for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance
Schedule of Activities

For each Chapter:
- **Read and study the chapter using the Smartbook on Connect and complete the Learnsmart questions**
- **Quizzes are after every two chapters and the due dates are listed below**
- **Read the slides and notes in eCourseware. Watch any videos assigned.**

### Schedule of Activities

<table>
<thead>
<tr>
<th>Date</th>
<th>Quiz</th>
<th>Lecture / Discussion</th>
<th>Chapter / Learnsmart and case dates</th>
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</thead>
<tbody>
<tr>
<td>8/21 am</td>
<td>Business in Society and Business and Ethics</td>
<td><strong>Chapters 1 – 3 and Chapters 5 – 6</strong></td>
<td>Chapter 1 Learnsmart Due – Solar eclipse</td>
</tr>
<tr>
<td>8/21 pm</td>
<td>Quiz 1-2</td>
<td>Business in Society and Business and Ethics (continued)</td>
<td><strong>Chapters 1 - 3 and Chapters 5 - 6 (cont)</strong></td>
</tr>
<tr>
<td>8/22 am</td>
<td>Quiz 3-4</td>
<td>Business In a Globalized World</td>
<td><strong>Chapter 4</strong></td>
</tr>
<tr>
<td>8/22 pm</td>
<td>Quiz 5-6 and 7-8</td>
<td>Business and Public Policy</td>
<td><strong>Chapters 7 and 8</strong></td>
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<td></td>
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<td><strong>Work on case 1</strong></td>
</tr>
<tr>
<td>8/23 am</td>
<td>Quiz 9-10</td>
<td>Business and the Natural Environment</td>
<td><strong>Chapters 9 and 10 Case 1 due.</strong> Chapter 9-10 Learnsmart due.</td>
</tr>
<tr>
<td>8/23 pm</td>
<td>Quiz 13-14</td>
<td>Shareholder Rights Consumer Protection</td>
<td><strong>Chapters 13 and 14</strong> Chapter 13-14 Learnsmart due.</td>
</tr>
<tr>
<td>8/27</td>
<td>Quiz 11-12</td>
<td>Business and Technology</td>
<td><strong>Chapter 11 and 12 on your own</strong> Case 2 due. Chapter 11-12 Learnsmart due</td>
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<tr>
<td>9/10</td>
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<td><strong>Final Project</strong></td>
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