Course Syllabus
ACCT 7050-003 – Corporate Governance & Ethics
Fall Term, 2017 (Executive MBA Program)
2.0 Credit Hours

(Last updated: 8/11/2017)

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Office:  FCBE # 218

Office Hours:  Tuesdays & Thursdays from 12:45-2:45PM (Central Time). Other times by appointment.

Course Overview:

Corporations serve a broad public purpose: to create value for society. All companies must make a profit for their owners; however, corporations create many other kinds of value as well. They are responsible for professional development for their employees, innovative new products for their customers, and generosity to their communities. All stakeholders’ interests must be taken into account. This course will help executives understand the complexities involved in the relationship between business and society in an increasingly integrated and interdependent world economy.

Pre-Requisites/Co-Requisites:

None.

Required Texts (and Related Materials):


Location of Course Materials:

This is a residency, in-class course, and all course materials (PowerPoint slides, quizzes, news, etc.) are located on the eCourseware website. The Internet class home page is located in eCourseware at: http://elearn.memphis.edu. To log on, you need your University of Memphis
UUID and password. If you have trouble logging on, first try http://iam.memphis.edu to see if you can fix the problem. If not, call 678-8888 or go to Computer Services on the first floor of the Administrative building.

**Course Objectives:**

Upon completion of this course, students will be able to demonstrate:

- Knowledge and understanding of ethical issues as they apply to business conduct.
- Knowledge and understanding of various corporate governance theories that underlie the development of corporate governance.
- Awareness of the impact of the key factors and mechanisms on corporate governance.
- An ability to apply critical approach to the analysis of ethical and governance issues in business.
- An ability to access the potential impact of good corporate governance on corporate performance.
- Awareness of the benefits that good ethics and governance may bring to the globalized economy.

**Fogelman College: Learning Outcomes for Your Degree**

This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the EMBA program:

http://www.fcbeassessment.net/LearningOutcomes/EMBADegreeLearningOutcomes.pdf

**Professor’s Expectations of Students:**

In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all in-class discussions.

**Student’s Expectations of the Professor:**

In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within ONE business day, and feedback on all work submitted within 3-5 calendar days.

**Grading and Evaluation Criteria**

You will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.
Final Course Grades

Your grade this semester will be determined on the basis of the total points you earn:

- Learnsmart (best 12 of 14)  60    points
- Chapter quizzes (best 6 of 7) 180    points
- Participation & attendance  20    points
- Short group papers (2)  50    points
- Final paper / presentation  40    points

Total  350    points

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<thead>
<tr>
<th>Points</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>315 or above</td>
<td>A</td>
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<tr>
<td>280 – 314</td>
<td>B</td>
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<tr>
<td>245 – 279</td>
<td>C</td>
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<tr>
<td>210 – 244</td>
<td>D</td>
</tr>
<tr>
<td>Below 210</td>
<td>F</td>
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LearnSmart exercises and Quizzes

LearnSmart exercises and quizzes are found on Connect. LearnSmart will help guide your reading to cover the most important concepts, but all of the chapter content should be read. Questions are presented as you read and you can indicate how well you know the answer. Each quiz covers two chapters and is worth 30 points (for a total of 180 points). You have two chances to take each open book quiz. You should be able to find the answers to all quiz questions in the text. Do not collaborate with any other person. Do your own work!

Group Cases:

Cases will consist of group assignments. Cases will have varying due dates, so pay attention to the due date. Each case is worth 25 points. Groups for the first case will be assigned by me on the first class day. Be sure and review Group Case Guidelines under Course Resources in eCourseware for information on how to succeed and instructions on how to complete the group case assignments.

Final Project:

The final project will be a group case and presentation. The presentation will be in the form of a written report combined with a PowerPoint or Prezi slides. Detail information will be provided in eCourseware under “Final Project.” Groups will be assigned by me after considering the results of the first two cases. Your project will be presented as group on or before October 12, while the written portion is due October 13 for a total of 60 points.

In-Class Discussions

An important aspect of the learning experience is classroom interaction and discussion. This is especially true of a class that covers ethics. Many of the topics are difficult since they involve subjects that could be argued either way. Talking through these topics help students fully understand how to make ethical decisions.
Course Policies

E-MAIL:

All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:

Since this is a residency course, you are expected to be in attendance each day. Discussion points are given each day based on participation (see above).

Adding / Dropping:

If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

Academic Integrity:

The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College’s Website on Academic Integrity.

Student Services

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance
<table>
<thead>
<tr>
<th>Date</th>
<th>Lecture / Discussion</th>
<th>Description</th>
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<tbody>
<tr>
<td>For each Chapter:</td>
<td>🔄 Read and study the chapter,</td>
<td>Chapters 1 – 3 and Chapters 5 – 6</td>
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<tr>
<td></td>
<td>🔄 Work LearnSmart</td>
<td>Chapter 1 Learnsmart Due</td>
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<td></td>
<td>🔄 Review material in preparation for the Module Quiz.</td>
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<tr>
<td>8/12</td>
<td>Business in Society and Business and Ethics</td>
<td>Chapters 1 – 3 and Chapters 5 – 6</td>
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<tr>
<td></td>
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<td>Chapter 1 Learnsmart Due</td>
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<tr>
<td>8/13 am</td>
<td>Quiz 1-2</td>
<td>Chapters 1 - 3 and Chapters 5 - 6 (cont)</td>
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<tr>
<td></td>
<td>Business in Society and Business and Ethics (continued)</td>
<td>Case 1 due</td>
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<tr>
<td>8/13 pm</td>
<td>Quiz 3-4</td>
<td>Chapter 4</td>
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<tr>
<td></td>
<td>Business In a Globalized World</td>
<td>Chapter 2, 3, 4 Learnsmart due</td>
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<tr>
<td>8/24</td>
<td>Quiz 5-6, 7-8</td>
<td>Chapters 7 and 8</td>
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<tr>
<td>9/16</td>
<td>Quiz 9-10</td>
<td>Chapter 5, 6, 7, and 8 Learnsmart due</td>
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<td>Chapters 9 and 10 Case 2 due. Chapter 9-10 Learnsmart due.</td>
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<tr>
<td>9/21</td>
<td>Quiz 11-12</td>
<td>Chapters 11 and 12 Chapter 11-12 Learnsmart due.</td>
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<td>10/5</td>
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<td>Chapter 13 and Final Case presentations</td>
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<tr>
<td>10/12</td>
<td>Quiz 13-14</td>
<td>Chapter 14 and Final Case presentations Chapter 13-14 due</td>
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<tr>
<td>10/13</td>
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<td>Due to DropBox by 11:59pm.</td>
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