Course Syllabus  
ACCT 7050-002 – Corporate Governance & Ethics  
Fall Term, 2015 (Residency)  
2.0 Credit Hours  

(Last updated: 8/7/2015)

Instructor:  Charlene Spiceland, PhD, CPA  
Office Phone:  901.678.4788  
Cell Phone:  901.413.1431  
E-mail:  cspice@memphis.edu  
Office:  FCBE # 201  

Office Hours:  Tuesdays & Thursdays from 10:00-11:00PM and 5:00-6:00PM (Central Time).

Course Overview:

Corporations serve a broad public purpose: to create value for society. All companies must make a profit for their owners; however, corporations create many other kinds of value as well. They are responsible for professional development for their employees, innovative new products for their customers, and generosity to their communities. All stakeholders’ interest must be taken into account. This course will help you understand the complexities involved in the relationship between business and society in an increasingly integrated and interdependent world economy.

Pre-Requisites/Co-Requisites:

None.

Required Texts (and Related Materials):


Location of Course Materials:

This is a residency, in-class course, and all course materials (PowerPoint slides, quizzes, news, etc.) are located on the eCourseware website. The Internet class home page is located in eCourseware at: http://elearn.memphis.edu. To log on, you need your University of Memphis UUID and password. If you have trouble logging on, first try http://iam.memphis.edu to see if
you can fix the problem. If not, call 678-8888 or go to Computer Services on the first floor of the Administrative building.

Course Objectives:
Upon completion of this course, students will be able to demonstrate:
• Knowledge and understanding of ethical issues as they apply to business conduct.
• Knowledge and understanding of various corporate governance theories that underlie the development of corporate governance.
• Awareness of the impact of the key factors and mechanisms on corporate governance.
• An ability to apply critical approach to the analysis of ethical and governance issues in business.
• An ability to access the potential impact of good corporate governance on corporate performance.
• Awareness of the benefits that good ethics and governance may bring to the globalized economy.

Fogelman College: Learning Outcomes for Your Degree
This course is designed to help you to meet the overall learning objectives for the BBA degree offered by the Fogelman College. You should take the time to become familiar with the overall learning objectives as a student in the EMBA program:
http://www.fcbeassessment.net/LearningOutcomes/EMBADegreeLearningOutcomes.pdf

Professor’s Expectations of Students:
In general, you should assist the instructor in creating a positive, supportive environment for learning by staying engaged in the course and actively participating in all in-class discussions.

Student’s Expectations of the Professor:
In my role as your instructor, there are certain things you can expect from me including: well-organized and engaging learning experience, response to emails within ONE business day, and feedback on all work submitted within 3-5 calendar days.

Grading and Evaluation Criteria
You will have a variety of opportunities to earn points towards your final (overall) letter grade in this course. This section of the syllabus describes the assessed work you will be doing and how overall (final) letter grades will be computed.
Final Course Grades

Your grade this semester will be determined on the basis of the total points you earn:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
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<tbody>
<tr>
<td>Quizzes</td>
<td>180</td>
</tr>
<tr>
<td>In-Class Discussions</td>
<td>20</td>
</tr>
<tr>
<td>Cases</td>
<td>50</td>
</tr>
<tr>
<td>Final Project</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>350</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Points</th>
<th>Letter Grade</th>
</tr>
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<tbody>
<tr>
<td>315 or above</td>
<td>A</td>
</tr>
<tr>
<td>280 - 314</td>
<td>B</td>
</tr>
<tr>
<td>245 - 279</td>
<td>C</td>
</tr>
<tr>
<td>210 - 244</td>
<td>D</td>
</tr>
<tr>
<td>Below 210</td>
<td>F</td>
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</table>

Quizzes

Quizzes are attached to the 6 Modules in eCourseware. Each set of questions is worth 30 points (for a total of 180 points). Be sure to pay attention to the schedule because the quiz questions will close the day after the chapters are covered. You have one chance and 120 minutes to take the quiz. Incorrect questions are listed after the quiz is submitted. All quizzes are due by 11:59 pm on the due date (which is the day after we have covered the modules in class). You should be able to find the answers to all quiz questions in the text, but you may use any legitimate source in doing so. However, do not collaborate with any other person. Do your own work!

Group Cases:

Cases will consist of group assignments. Cases will have varying due dates, so pay attention to the due date. Each case is worth 50 points. Groups will be assigned by me on the first class day. Be sure and review Group Case Guidelines under Course Resources in eCourseware for information on how to succeed and instructions on how to complete the group case assignments.

Final Project:

The final project will be a group case. The presentation will be in the form of a written report combined with a PowerPoint or Prezi slides. Detail information will be provided in eCourseware under “Final Project.” Groups will be assigned by me on the first class day. Your project will be due September 6th and is worth 100 points.

In-Class Discussions

An important aspect of the learning experience is classroom interaction and discussion. This is especially true of a class that covers ethics. Many of the topics are difficult since they involve subjects that could be argued either way. Talking through these topics help students
fully understand how to make ethical decisions. For that reason, 20 points are assigned as a participation grade to incent students to be involved in the classroom debates.

Course Policies

E-MAIL:
All students are required to maintain and access their University of Memphis (@memphis.edu) email account. You will receive all official course correspondence at this email account. Any inability to receive incoming mail in a timely fashion (e.g., not regularly checking your email, having a “full mailbox” condition, etc.) is the student’s responsibility.

Attendance:
Since this is a residency course, you are expected to be in attendance each day. Discussion points are given each day based on participation (see above).

Adding / Dropping:
If you have questions about adding or dropping classes, please refer to this page on the Registrar’s website.

Academic Integrity:
The University of Memphis has clear codes regarding cheating and classroom misconduct. If interested, you may refer to the Student Handbook section on academic misconduct for a discussion of these codes. Note that using a “Solutions Manual” is considered cheating. Should your professor have evidence that using a “Solutions Manual” has occurred, he/she may take steps as described on the campus’ Office of Student Conduct website. If you have any questions about academic integrity or plagiarism, you are strongly encouraged to review the Fogelman College’s Website on Academic Integrity.

Student Services

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance
## Schedule of Activities

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>8/9 - 8/14</td>
<td>Pre-Assignment Reading: Business in Society</td>
<td>Read Chapters 1 - 3. Be prepared to answer questions concerning the end-of-chapter discussion cases. Quiz over Module 1 (Chs. 1-3) is due August 15th at 11:59pm.</td>
</tr>
</tbody>
</table>

**For each Chapter:**

- ✓ Read and study the chapter,
- ✓ Download the chapter notes and review slides and videos from class,
- ✓ Review end-of-chapter material in preparation for the Module Quiz. Module Quiz is always due by 11:59 pm of due date.

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/15</td>
<td>Business in Society and Business and Ethics</td>
<td>Chapters 1 – 3 (Module 1) and Chapters 4 – 5 (Module 2) Complete Quiz 1 (Due Aug. 15th) and Quiz 2 (Due Aug. 16th). Case 1 assignment given out.</td>
</tr>
<tr>
<td>8/16</td>
<td>Business in a Globalized World &amp; Business Public Policy</td>
<td>Chapters 6 – 9 (Module 3) Complete Quiz 3 (Due Aug. 17th).</td>
</tr>
<tr>
<td>8/17</td>
<td>Business and the Natural Environment</td>
<td>Chapters 10 – 11 (Module 4) Case 1 presentations. Complete Quiz 4 (Due Aug. 18th).</td>
</tr>
<tr>
<td>8/18</td>
<td>Business and Technology</td>
<td>Chapter 12 – 13 (Module 5) Complete Quiz 5 (Due Aug. 19th).</td>
</tr>
<tr>
<td>8/19</td>
<td>Business and Its Stakeholders</td>
<td>Chapter 14 – 15 (Module 6) Case 2 presentations. Complete Quiz 6 (Due Aug. 20th).</td>
</tr>
<tr>
<td>9/6</td>
<td>Final Project</td>
<td>Due to Dropbox by 11:59pm.</td>
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