ACCOUNTING 2010  
FINANCIAL ACCOUNTING  
SPRING 2010

INSTRUCTOR  
Name: Charlene Spiceland, CMA, CPA  
Office: #219 – Fogelman College of Business  
Phone: 678-4788  
Office Hours: Tuesday and Thursday 10:00 – 11:15am, Wednesday Noon – 3pm, or by appointment  
E-Mail: cspice@memphis.edu

WELCOME TO ACCOUNTING  
Accounting is often referred to as the language of business. The purpose of accounting is to provide meaningful financial information to individuals and institutions that have an interest in business, whether they are investors, creditors or managers. Most Americans today invest in business through the stock market. Intelligent investors seek out financial information on companies to make more informed investment decisions. It is a company’s accounting system that creates and provides the information used by investors. Business managers likewise need information produced through accounting in making the day-to-day operational decisions that improve a company’s performance and profitability. If you hope to become a successful investor or manager or simply want a better understanding of your own financial situation, you will need to understand accounting information to improve your decision-making.

KEYS TO SUCCESS IN THIS COURSE  
Many consider accounting to be another math course. This is far from the truth. While numbers are involved throughout, the math is basic. Do not tell yourself, “I have never been good at math so I will not do well in an accounting course.” Accounting involves analyzing business transactions, knowing how to record those transactions, preparing financial statements, and interpreting financial results. Doing well in an accounting course involves analyzing and organizing information. For this reason, homework, class work and attendance are the keys to success. Students often falsely believe that they can wait until the night before the exam, cram everything in, and do just as well as if they were prepared daily. To do well, you need to attend class each period. I can help to synthesize the material and point out the key concepts that are needed. Students generally learn far more in less time inside of class than they do on their own outside of class.

Students should also complete the assigned homework before class. Students not familiar with the problems will have difficulty keeping up in class. Finally, expect that you can learn the material each class. Do not be intimidated by the numbers or the complexity of the topic. Your goal should be to understand all material each class.

This course builds on core concepts that are covered in the first three chapters of the book. Because these concepts are required to be able to grasp the remaining chapters, we will spend a greater percentage of time on the first chapters. Beginning with chapter 5, only some of the learning objectives will be covered. Be sure to read the course schedule below to know what material will be covered and tested.
In every class, some students have a natural talent for understanding accounting and do well on the multiple-choice exams with relatively little effort. Other students are able to master the material only after working very hard. Finally, for some students, the analytical thinking process associated with accounting is a skill that they seem to have been born without and regardless of the time and effort put into the course it just doesn’t come. If this is you and you have honestly put forth your best effort, do not get discouraged. This is just one course in your college career and this probably just means that you will end up hiring an accountant rather than doing it yourself. Do the best you can, learn as much as you can, and do not become overly concerned about your ultimate grade.

CRITICAL THINKING & COMMUNICATION
In our class discussions on financial accounting requirements, you will be continually encouraged to question each requirement, (1) focusing on why, not just how, (2) learning differential analysis techniques to use in financial statement analysis, and (3) drawing conclusions that test your understanding of the issues discussed in the course. One of the goals is to foster a critical thinking mindset to help equip you to cope with the rapidly evolving standard-setting environment. There is an independent project specifically designed to promote critical thinking by requiring you to analyze how journal entries affect the financial statements.

Written and oral communication skills are fostered with the assignment of Greater Understanding DeviceS (GUDS) that require you to communicate your analysis of accounting problems and issues in written assignments and oral explanations to the class

COURSE MATERIALS
- Homework Manager – This is packaged free with the textbook if the textbook is purchased through the university or Tiger bookstore. **If you purchase the textbook online, you will need to go to the McGraw-Hill website for the book to purchase Homework Manager. Here is the website:** https://paris.mcgraw-hill.com/paris/donothavecodeview.do?productid=0077274202&email=null. Further instructions on Homework Manager are detailed in a separate slide presentation on eCourseware under “Course Orientation.”

INSTRUCTIONAL ASSISTANCE
- Tutoring is offered free on the second floor of the Fogelman Business building in the ESP Business Learning Center, room 256. Hours are posted on the door.
- Work the self-study quizzes throughout the chapters (answers are provided). Additional questions are provided on the book website under “Student Edition”: http://highered.mcgraw-hill.com/sites/0073379336/student_view0/index.html
- Examples of all end-of-chapter material for which you will be held responsible will be worked in class. You will have plenty of opportunity to practice this material by completing assigned class work (called GUDS – Greater Understanding DeviceS) and homework on Homework Manager.
- My office hours are listed above. If you are struggling with the class material, please come by the office or make an appointment to meet with me. Should you get stuck on a homework problem, **feel free to email me so I can offer assistance. I am here to help you succeed!**

GRADING
On eCourseware, you will find your scores under the following specific headings:

<table>
<thead>
<tr>
<th>Points Possible</th>
<th>Possible</th>
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<table>
<thead>
<tr>
<th>Quizzes</th>
<th>26</th>
</tr>
</thead>
<tbody>
<tr>
<td>(online under Quizzes on ecourseware)</td>
<td></td>
</tr>
<tr>
<td>Homework Manager</td>
<td>44</td>
</tr>
<tr>
<td>GUDS</td>
<td>43</td>
</tr>
<tr>
<td>Class Project</td>
<td>15</td>
</tr>
<tr>
<td>Test 1</td>
<td>100</td>
</tr>
<tr>
<td>Test 2</td>
<td>100</td>
</tr>
<tr>
<td>Test 3</td>
<td>100</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
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<tr>
<td>Total Possible Points</td>
<td>528</td>
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Your final grade will be determined based on the total points earned, as follows:

A = 450 – 500
B = 400 – 449
C = 350 – 399
D = 300 – 349
F = 299 or below

EXTRA CREDIT

There will be no extra credit (other than described below). The only way to improve your grade in this course is to attend class regularly, be prepared for the exams, and turn in required work.

Class Attendance/Conduct:

Beginning **January 19**, attendance will be taken each period. Each period will begin with a lecture of the day’s topic, followed by working select end-of-chapter material. Most classes will include class work entitled **GUDS (Greater Understanding DeviceS)** that will be worked in class and handed in for 2.5 points. These will always be open book and open notes. The GUDS will be checked to make sure you attempted to solve the problem. However, the material will not be graded. You will receive the 2.5 points as long as you make a serious attempt and are present to turn in the class work. The GUDS will be reviewed at the beginning of the next class. **If you are not present, you can not make up the GUDS.** To allow for those “unexpected” absences, **28 extra points are included in the total possible points. These extra points can also be used to improve your grade if you hand in all GUDS.**

Students will **LOSE** five points of their attendance/conduct grade if they disrupt the class in any way, such as talking excessively or other similar distracting behavior. It is my responsibility to other students and to the University to create an environment conducive to learning. Your disruption of that environment will result in a loss of points and could lead to expulsion from the course. This is a large section of students and it takes only one person to disrupt the whole group. Also, **NO TEXTING** in class! If you are texting, you are not paying attention to the lecture and you are distracting other students. **Please be considerate to those around you.**
Computers are discouraged in class. Since some students are purchasing the textbook in ebook form, computers are allowed. However, if you are found to be reading emails or “surfing”, you will not be allowed to continue bringing your laptop.

Exams:
Exams will consist of multiple-choice questions. Exams are comprehensive and worth 100 points. The first exam covers chapters 1-2. The second exam covers chapters 1-4. The third exam covers chapters 1-7. The final exam covers 1-11. The final exam will replace one exam grade that is lower than the final exam should that occur. Exams must be taken at the scheduled time. No late exams will be given except for official university-approved activities. If a student misses an exam for personal reasons (sickness, family emergency, etc.), then the final exam will be counted twice to replace the missed exam. The final exam is scheduled for Friday, April 30 from 1:00 -3:00 pm. All sections of ACCT 2020 take the exam together. Be certain you can make the final exam!

Because of advances in technology, we are also requiring that you use ONLY a basic five-function calculator for exams. You should not have to spend more than $5.00, and some models start at $1.00. If it costs more than $5.00, it is probably unacceptable. Additionally, because of advances in cell phone technology, cell phones have become a powerful text storage and transmittal format. For this reason, cell phones must be turned off and put away during exams and exam review. If you have any questions and/or concerns about the calculator you are using, see the instructor before the exam so that we can resolve the issue.

Academic misconduct during an exam will result in a grade of zero for that exam and notification to University officials. Academic misconduct includes helping or getting help from others or using unauthorized materials in completing the exam. Academic misconduct is considered unethical behavior and students should not compromise their integrity for something as trivial as a grade in this course.

Quizzes:
Quizzes are attached to each of the 11 chapters in eCourseware. These quizzes include 5 questions each and, with the exception of the syllabus quiz, are worth 2 points each. The syllabus quiz is worth 4 points, for a total of 26 points. You may attempt the quizzes twice and the highest grade will count. Missed quiz questions are shown after you submit your quiz for grading. The quiz questions are very similar to the questions that you will see on the exams, and the importance of practicing these questions cannot be emphasized enough. The quizzes have stated start and end dates and will not be available after the end date.

Homework Assignments:
Homework assigned in Homework Manager should be completed online. Homework will be graded and totals 44 possible points (4 points possible each chapter). You may work the homework as many times as you like up to the cut off date for each set of chapters. The cut off date will be the date of each test on the new chapters covered. (Ch 1 – 2, Feb. 16th; Ch 5 – 8, Mar. 30th; Ch 9, 11 – 13, Apr. 29th). The highest grade is recorded. The highest grade is recorded. Students should try to complete the homework before class. The material on the exams will come directly from the material in the homework. Students can judge their development in the course by noting how well they understand the homework.
Instructions for Homework Manager are on eCourseware. The URL site you need to go to for this course is: [http://mh12.brownstone.net/classes/ACCT2010_SEC004/](http://mh12.brownstone.net/classes/ACCT2010_SEC004/).

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Schedule</th>
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| 1-14   | **Chapter 1**: Introduction: Accounting as a measurement/communication process, role of financial accounting in our society  
         BE1-2, BE 1-3 |
| 1-19   | Communicating through Financial Statements, the link among Financial Statements  
         BE1-6, E1-2, E1-3  
         **In Homework Manager**: E1-1, E1-5, E1-10, GUDS1 |
| 1-28   | Importance of Financial Accounting information, rules of financial accounting, careers in accounting, Conceptual Framework  
         SS 7-10, P1-2B, P1-5A, **In Homework Manager**: E1-17, P1-2A, GUDS2 (LAST DAY TO DROP WITHOUT “W”) |
| 2-2    | **Chapter 2**: Measurement of External Transactions, Effect of External Transactions  
         BE2-2, BE2-3, **In Homework Manager**: E2-1, E2-2, GUDS3 |
| 2-4    | Effect of External Transactions, cont., **GUDS4**  
         E2-3, P2-2A |
| 2-9    | Debits and Credits, Posting, Trial Balance, **GUDS5**  
         BE2-4, Q4-4, Q4-16, P2-5A, **In Homework Manager**: BE2-10, E2-6, E2-10 |
| 2-11   | Review topics in Chapters 1-2 – Mock Test |
| 9-23   | (LAST DAY TO DROP WITH A “W”) |
| 2-16   | EXAM 1 (Chapters 1-2), Homework Manager Ch 1 – 2 Due! |
| 2-18   | **Chapter 3**: Accrual-basis accounting, Unearned revenues, Accrued expenses, the Measurement Process: Adjusting entries  
         BE3-1, BE3-2, BE3-3, **In Homework Manager**: E3-2, E3-6, E3-10, GUDS6 |
| 2-23   | **Chapter 4**: Cash and Internal controls., **GUDS7**  
         E4-4, E4-5, **In Homework Manager**: E4-7, E4-8, P4-2A |
| 2-25   | Class Project on eCourseware – Due March 14th! |
| 3-2    | Cash and Internal controls, cont. Mock Exam Ch. 1-4, **GUDS8** |
| 3-4    | EXAM 2 (Chapters 1-4), Homework Manager Ch 3 – 4 Due! |
| 3-8    | **SPRING BREAK** |
| 3-12   |   |
3-16  **Chapter 5;** Credit sales and accounts receivable, allowance method, writing off accounts receivable (Skip pp. 211-219).
E5-2, E5-3, E5-8, In Homework Manager: E5-6, E5-7, GUDS9

3-19  **(LAST DAY TO DROP WITH A “W”)**

3-23  Accounting for notes receivable, accrued interest (Skip Appendix).
E5-16, E5-17, P5-8B, In Homework Manager: E5-18, GUDS10

3-25  **Chapter 6;** Inventory, cost of goods sold, inventory cost methods.
E6-3, In Homework Manager: E6-2, GUDS11

3-30  Effects of managers’ choice of inventory reporting methods (Skip pp. 263-270)
BE6-4, In Homework Manager: BE6-5, GUDS12

4-1  **Chapter 7;** Property, plant and equipment, intangible assets (Skip pp. 309-310), depreciation of assets, straight-line depreciation, amortization, asset disposition (Skip pp 323-327).
E7-3, E7-9, E7-10, In Homework Manager: BE7-7, E7-1, E7-11, GUDS13

4-6  Chapter 7, cont. Review topics in Chapters 1-7.

4-8  EXAM 3 (Chapters 1-7), Homework Manager Ch 5 – 7 Due!

4-13  **Chapter 8;** Current liabilities, notes payable, accounts payable, payroll liabilities, current ratio (Skip pp. 355-361, 363-365).
BE8-1, BE8-2, BE8-5, In Homework Manager: BE8-15, E8-2, E8-9, GUDS14

4-15  **Chapter 9;** Financing alternatives, bonds, determining the price of a bond issue, accounting for issuance of bonds (Skip pp. 398-412)
E9-8, In Homework Manager: BE9-6, E9-1, E9-5, GUDS15

4-20  **Chapter 10;** Corporations, issuance of common stock, retained earnings and cash dividends, stock dividends and stock splits, earnings per share
BE10-4, BE10-9, BE10-10, In Homework Manager: E10-1, E10-7, GUDS16

4-22  Chapter 10, cont. E10-3, **Chapter 11;** Formatting the Statement of Cash Flows
E11-4, In Homework Manager: E11-1, E11-3, GUDS17

4-27  Review topics from Chapters 1-11

4-30  **1pm – 3pm FINAL EXAM**
BE=Brief Exercises, E=Exercises, P=Problems (Set A or Set B)