Course Syllabus
FIR 4610-M50 and FIR 6610-410 Online Cases in
Managerial Finance
Spring 2016
3 Credit Hours

Instructor: Mr. Leslie Mathis, MS, MBA, MIM, CFA

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Office Hours: Mondays 11:30 am – 1:00 pm; Tuesdays & Thursdays 3:30 – 5:00 pm

Course Overview

Application of tools and principles introduced in previous courses to develop up-to-date problem solving techniques. Cases are approached from the standpoint of top level management and utilize both quantitative and qualitative analyses.

Prerequisites:
FIR 4440 or FIR 7155

Required Texts (and Related Materials):


Students should also have access to a financial calculator. My preferred model is the HP 10bII.

Course Objectives:

--Students need to recognize the importance of following corporate governance procedures and incorporating value creation into the firm's activities.

--Students must realize the importance of effective working capital management in a firm’s operations.

--Students must know how real world companies can estimate the firm’s cost of capital. They should also recognize how to use this cost of capital in the firm’s financial management.
--Students should be able to recognize the relevant cash flows and know how to use appropriate capital budgeting techniques to recognize profitable and unprofitable capital projects.

--Students must understand how to use stock repurchases and dividend payouts to maximize the firm’s valuation.

--Students should be able to analyze a firm’s financial statements and calculate ratios to make quality business decisions.

**Fogelman College: Learning Outcomes for Your BBA Degree**

http://www.fcbeassessment.net/LearningOutcomes/BBADegreeLearningOutcomes.pdf

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**Grading and Evaluation Criteria**

I will determine final grades based on the following criteria:

- **Case Assignments** 900 points (Lowest Case Assignment grade dropped)
- **Unit Discussions** 100 points (Lowest Discussion grade dropped)

Refer to the Getting Started Document for a more detailed discussion of grades.

**Final Course Grades**

I plan to use plus or minus grades for the overall grade. The final grading scale will be as follows:

- 92 and above = A
- 90-92 = A-
- 88-90 = B+
- 82-88 = B
- 80-82 = B-
- 78-80 = C+
- 72-78 = C
- 70-72 = C-
- 60-69 = D
- Below 60 = F
Final Exam Schedule
There will be no final exam in the online cases course.

Course Policies

Academic Integrity:
Students should follow all university and FCBE policies on academic integrity. For further information, refer to http://www.memphis.edu/fcbe/integrity/.

Exams
There will be no exams in the online cases course.

Plus or Minus Grades
I plan to use plus or minus grades for the overall grades in this course.

Additional details regarding the organization of the course are available in the Getting Started Document. Due dates for case assignments and unit discussions are listed on the Agenda page available on the Getting Started module.

Student Services

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance