Course Syllabus
FIR 3410 Financial Management
Spring 2016
3 Credit Hours

Instructor: Mr. Leslie Mathis, MS, MBA, MIM, CFA

Co-Instructor: Mr. Jared Linna

Phone: 678-4642  
E-mail: lmathis@memphis.edu  
Office: FAB 446  
Office Hours: Mondays 11:30 am - 1:00 pm & Tuesdays & Thursdays 3:30 pm – 5:00 pm  
Class Times & Location: Mondays, Wednesdays, & Fridays 10:20-11:15 am in FCB 128

Course Overview

Fundamentals of financial management: time value of money, financial risk and return, valuation of stocks and bonds, cost of capital, and capital budgeting.

Prerequisites:
ACCT 2010, ECON 2020, and either SCMS 2710 or MATH 1530.

Required Texts (and Related Materials):
Fundamentals of Financial Management, Concise 8th edition by Brigham & Houston

Students should also obtain a financial calculator. My preferred model is the HP 10bII

Aplia homework manager.

Course Objectives:

--Students should review the basic financial statements and understand how to use the balance sheet, income statement, and statement of cash flows to manage a firm's finances.

--Students should master the basics of ratio analysis and learn how trend analysis and benchmarking serve to measure a firm’s performance.

--Students should master the concepts of time value of money. They should be able to determine the present value and future value of both lump sums and annuities.
--Students should understand how the interest rate associated with a security is impacted by inflation, time to maturity, bond rating, and liquidity.

--Students should understand the basic characteristics of a corporate bond and know how to determine the valuation and yield to maturity of a corporate bond.

--Students should be able to describe the relationship between risk and return. They should also know how to calculate the required return of a stock using the CAPM.

--Students should be able to provide the rights and privileges of a stockholder and know how to calculate the expected price of a stock.

--Students should understand how to use the basic techniques of capital budgeting. They should know how to determine which projects are profitable and which are not.

**Fogelman College: Learning Outcomes for Your BBA Degree**

http://www.fcbeassessment.net/LearningOutcomes/BBADegreeLearningOutcomes.pdf

---

**Grading and Evaluation Criteria**

There will be 3 exams in the course. Each exam will include both multiple choice questions and problems. In addition, students must do Aplia assignments throughout the course. The grade weightings are as follows:

<table>
<thead>
<tr>
<th>Exam</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exam 1</td>
<td>25%</td>
</tr>
<tr>
<td>Exam 2</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>30%</td>
</tr>
<tr>
<td>Aplia Homework</td>
<td>20%</td>
</tr>
</tbody>
</table>

**Final Course Grades**

I do not plan to use plus or minus grades for the overall grade. The final grading scale will be as follows:

- 90 and above = A
- 80-89 = B
- 70-79 = C
- 60-69 = D
- Below 60 = F

**Final Exam Schedule**

The final exam will be held on Monday, May 2 from 8:00 to 10:00 am in the regular classroom.
The final exam for this class will be scheduled according to the Registrar’s academic calendar website.

**Course Policies**

**Attendance:**

Students are highly encouraged to attend all classes. Poor attendance is usually correlated with low grades. I do not plan to take attendance on a daily basis. Students are responsible for material covered in class even if they were unable to attend. Make sure to get notes from another student if you are absent.

**Academic Integrity:**

During tests, students should not use answers generated by other students. Furthermore, they need to keep their test papers flat on their desks, and answers should be covered. If I believe that an exam has been compromised, I reserve the right to have the suspected student or students to retake the exam. Violations may result in academic penalties, including receiving an “F” in the course.

Students will not be allowed to use a cell phone in class during exams. Please turn off all cell phones and place them out of sight.

Students should follow all university and FCBE policies on academic integrity. For further information, refer to http://www.memphis.edu/fcbe/integrity/.

**Participation:**

I encourage students to work problems along with other students during class sessions. If you do not understand the problem or methodology used, feel free to raise your hand and ask questions. Try to avoid talking during the lecture so that all students can hear what is being said.

**Reporting Illness or Absence:**

You may report any necessary absences by e-mailing me at lmathis@memphis.edu.

**Plus or Minus Grades**

I do not plan to use plus or minus grades for the overall grades in this course.

**Student Services**

Please access the FCBE Student Services page for information about:

- Students with Disabilities
- Tutoring and other Academic Assistance
- Advising Services for Fogelman Students
- Technical Assistance
Course Outline

M Jan. 18  MLK Day Holiday
W Jan. 20  Orientation
F Jan. 22  Chat on Aplia and Financial Planning as a Career
M Jan. 25  Chapter 1 Overview of Financial Management
W Jan. 27  Chapter 1 Overview of Financial Management
F Jan. 29  Chapter 2 Financial Markets & Institutions
M Feb.  1  Chapter 2 Financial Markets & Institutions
W Feb.  3  Chapter 2 Financial Markets & Institutions
F Feb.  5  Chapter 3 Financial Statements, Cash Flows, & Taxes
M Feb.  8  Chapter 3 Financial Statements, Cash Flows, & Taxes
W Feb. 10  Chapter 3 Financial Statements, Cash Flows, & Taxes
F Feb. 12  Chapter 4 Analysis of Financial Statements
M Feb. 15  Chapter 4 Analysis of Financial Statements
W Feb. 17  Chapter 4 Analysis of Financial Statements
F Feb. 19  Test 1 Review
M Feb. 22  Test 1 (Chapters 1-4)

W Feb. 24  Chapter 5 Time Value of Money
F Feb. 26  Chapter 5 Time Value of Money
M Feb. 29  Chapter 5 Time Value of Money
W March  2  Chapter 6 Interest Rates
F March  4  Chapter 6 Interest Rates
March 7-11  Spring Break Holidays
M March 14  Chapter 7 Bonds
W March 16  Chapter 7 Bonds
F March 18  Chapter 7 Bonds
M March 21  Test 2 Review
W March 23  Test 2 (Chapters 5-7)

F March 25  Chapter 8 Risk & Return
M March 28  Chapter 8 Risk & Return
W March 30  Chapter 8 Risk & Return
F April  1  Chapter 8 Risk & Return
M April  4  Chapter 9 Stocks
W April  6  Chapter 9 Stocks
F April  8  Chapter 9 Stocks
M April 11  Chapter 10 Cost of Capital
W April 13  Chapter 10 Cost of Capital
F April 15  Chapter 10 Cost of Capital
M April 18  Chapter 11 Capital Budgeting
W April 20  Chapter 11 Capital Budgeting
F April 22  Chapter 11 Capital Budgeting
M April 25  Final Exam Review Part 1
W April 27  Final Exam Review Part 2
M May  2  8am-10 am Final Exam (Chapters 8-11)